Hadi El Khoury, Vice President of the French Lebanese Association for Information Technology Professionals Visits LERC.

Tuesday January 8, 2013

Reported By: Maritta Sislian, LERC Staff

Hadi El Khoury is a young Lebanese entrepreneur currently working and residing in France. Despite the fact he has left his beloved country to complete his education and pursue a career in Information Security, he is still keen on maintaining strong bonds with his country of origin and he does his best to give back to Lebanon what it has given him.

One year ago a small group of passionate Lebanese expatriates driven by Hadi who shared the same vision launched the "Keefak" application which is now available on the App Store and on Google Play. This application is designed to teach smart phones and smart tablets' users the Lebanese dialect of Arabic in a very interactive and simple way.



Mr. Hadi El Khoury at the Lebanese Emigration Research Center

The following are "Keefak" online resources which could be accessed to obtain further information about the application:

- Website: www.keefaktheapp.com

 $\hbox{- Facebook:} \underline{www.facebook.com/KeefakTheApp}$

- Twitter: www.twitter.com/KeefakTheApp



The Keefak Application

Mr. El Khoury was impressed by the Lebanese Emigration Research Center and promised further cooperation. Upon his visit, Mr. El Khoury has also visited the Lebanon Migration Nucleus Museum.