



Maria Bou Zeid, Ph.D.

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Biography

Maria Bou Zeid is the Dean of the Faculty of Humanities and an Associate Professor of Media Studies at Notre Dame University-Louaize (NDU). She is also the Executive Director of the Arab Studies Institute (ASI) - Beirut office. Bou Zeid holds a Ph.D. in Media Studies from Université Paris II, Assas, Paris, France and a master's degree in journalism from the Lebanese University in collaboration with the French Press Institute-IFP and the Center for the Formation and Perfecting of Journalists CFPJ, Paris, France. Dr. Bou Zeid's research interests center mainly around media ethics, media education and literacy, higher education in the Arab world, internationalization in higher education in the MENA region along with the challenges and opportunities within the Lebanese and regional educational sectors. Bou Zeid has extensive professional experience in the fields of media training, media education, television production and broadcast journalism. She is extensively published and has discussed her work at national and international conferences and forums. She was the keynote speaker of the 47th assises de la "Presse Francophone in Yerevan, Tsaghkadzor in October 2018. She also gave the keynote speech at the "Deutsche Welle Akademie" regional conference on Media and Information Literacy in Beirut, Lebanon in September 2021.

Books

- Bou Zeid, M. (2010). *Les Campagnes Médiatiques dans le Secteur de la Santé Publique au Liban: Production et Réception*. Atelier National de Reproduction des Thèses, France, ISBN: 9782729583095.

Chapters in Book sand Peer-Reviewed Articles

- Bou Zeid, M., El Khoury, J.R., & Samra, S (2022), "Development of course learning outcomes and measurement in higher education" in *Curriculum and Teaching*, 37 (1) pp.101-122.
- Bou Zeid, M. (2022), "Visions of Beirut: The urban life of media infrastructure"- Book review in *Eurasian Geography and Economics*.
- Bou Zeid, M. & Abouchédid, K. (2021), *Participation of Local and International Civil Society in the Beirut Port Blast Response - A Policy Paper* commissioned by ActionAid Arab Region, February-August 2021.
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- Bou Zeid, M. (2019), "Countering Extremism through Service Learning: Narratives Learned from Journalism Students" in *Journal of Applied Research in Higher Education –JARHE* 11 (4) pp.686-697.
- Abouchédid, K. & Bou Zeid, M. (2019), "Publishing Rules between Declared and Applied in Arab Journals," in *Idafat* (45, Winter 2019).

- Abouchedid, K. & Bou Zeid, M. (2017). Internationalization in the MENA Region: A Case Study of Higher Education, In De Wit, H, Gacel-Avila, J., Jones, E., and Jooste, N. (Eds), *The Globalization of Internationalization: Emerging Voices and Perspectives* (pp. 73-88), New York: Routledge, Taylor and Francis Group.
- Abouchedid, K. & Bou Zeid, M. (2017). Legacy of the Past and Present Challenges, In Kirdar, S. (Ed), *Education in the Arab World* (pp.59-84), London: Bloomsbury Academic.
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Conference Proceedings

- Whitehead, S. & Bou Zeid, M. (2020), "Countering "Othering" through Media Classes: Teaching Empathy in an International Collaborative Online Learning Project". Conference Proceedings. World Journalism Education Congress WJEC, July 2019-Paris (France).