



### **Maria Bou Zeid**

Chairperson, Associate Professor

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## **Biography**

Maria Bou Zeid is an Associate Professor and the Chairperson of the Media Studies Department at Notre Dame University-Louaize (NDU). She is also the Executive Director of the Arab Studies Institute (ASI) - Beirut Office. Dr. Bou Zeid holds a Doctorate in Media Studies from Université Paris II, Assas, Paris, France and a D.E.S. in Journalism from the Lebanese University in collaboration with the French Press Institute-IFP and the Center for the Formation and Perfecting of Journalists-CFPJ, Paris, France. Her research interests include: Media Ethics and Media Education. She is also engaged in research on higher education in the Arab world tackling issues such as the efforts of Internationalization in the field of Higher Education in the MENA region along with the challenges that the Lebanese Education sector is currently facing.

Bou Zeid has also an extensive professional experience in the field of television production and broadcast journalism. She was the keynote speaker of the 47èmes assises de la presse francophone in Yerevan-Tsaghkadzor in October 2018.

## **Books**

- Bou Zeid, M. (2010). *Les Campagnes Médiatiques dans le Secteur de la Santé Publique au Liban: Production et Réception*. Atelier National de Reproduction des Thèses, France, ISBN: 9782729583095.

## **Chapters in Books and Peer-Reviewed Articles**

- Bou Zeid, M. & El Khoury, J. (2019), "Challenges of Media Ethics Education in Lebanon in the Midst of Political and Economic Pressure" in *Journalism and Mass Communication Educator-Sage Journals*.
- Bou Zeid, M. (2019), "Countering Extremism through Service Learning: Narratives Learned from Journalism Students" in *Journal of Applied Research in Higher Education –JARHE* 11 (4) pp.686-697.
- Abouchedid, K. & Bou Zeid, M. (2019), "Publishing Rules between Declared and Applied in Arab Journals," in *Idafat* (45, Winter 2019).
- Abouchedid, K. & Bou Zeid, M. (2017). Internationalization in the MENA Region: A Case Study of Higher Education, In De Wit, H, Gacel-Avila, J., Jones, E., and Jooste, N. (Eds), *The Globalization of Internationalization: Emerging Voices and Perspectives* (pp. 73-88), New York: Routledge, Taylor and Francis Group.
- Abouchedid, K. & Bou Zeid, M. (2017). Legacy of the Past and Present Challenges, In Kirdar, S. (Ed), *Education in the Arab World* (pp.59-84), London: Bloomsbury Academic.
- El-Helou R. & Bou Zeid, M. (2015), "Dissonance and Decorousness: Missing images of Syrian Women Refugees in the Lebanese Media, in Stephan R., Hourani G., Horn C. (Eds), "In Line with the Divine: The Struggle for Gender Equality in Lebanon." U.S.A.: Abelian Academic.

## Conference Proceedings

- Whitehead, S. & Bou Zeid, M. (2020), "Countering "Othering" through Media Classes: Teaching Empathy in an International Collaborative Online Learning Project": Conference Proceedings. World Journalism Education Congress-WJEC, July 2019-Paris (France).