



**Marguerite Eid**

Assistant Professor

**O:**FBAE 0.38

**T:**09.208000, Ext. 2309

**E:**marguerite.eid@ndu.edu.lb

## Biography

Dr. Marguerite Eid is a full-time faculty member at the Faculty of Business Administration and Economics in the Department of Management and Marketing at Notre Dame University (NDU) – Louaize, Lebanon. She holds a Ph.D. in Business and Management from the University of Gloucestershire, United Kingdom. She earned an MBA degree (major in Management and Strategy) and a BA degree (major in International Business Management) from NDU. She taught different courses in management, ethics, marketing, accounting, finance, and economics at NDU. She is currently an advisor for International Business Management students at NDU. Her field of research is corporate social responsibility (CSR), sustainability, ethics, management decision-making, strategy, international business, and organization studies.