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Biography

Dr. Atef Harb is Associate Professor and Chair of the Department of Management & Marketing (DMM), has been teaching Quantitative skills, research methodology and management at Notre Dame University (NDU) since 1997, after being an assistant professor at the University of Québec, the University of Montreal in Canada, and the University Saint Esprit Kaslik (teaching and director of research). His fields of research include operations management; project planning; operations research, data manipulation and analysis. For a number of private and public clients (different countries), as a consultant, he has participated in many projects in operations management, project planning and business research associated with urban planning and industrial manufacturing.

Peer-reviewed Journals

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- Atef Harb and Rita Tawk. A comprehensive Compilation of critical Success Factors for the Implementation of Enterprise Resource Planning (ERP) Information Systems. International Journal of Research in Social sciences, ISSN: 2307-227X, Jan. 2015, Vol. 4, #8, PP. 1-14.
- Marianne Khlat, Atef Harb and Abdallah Kassem. International Journal of Computing and Optimization. Lean Manufacturing: Implementation and Assessment in the Lebanese Pharmaceutical Industry. March 2014, Vol 1, # 2, PP. 47-62. Cited in different Theses and Publications. It was reprinted.
- Atef Harb, Marianne Khlat and Abdallah Kassem. Relationship between the Application of Lean Tools on Different Employees' Levels and Productivity of Firms in Lebanon. Journal of Arts and Commerce, June 2014, Vol 3, #5, ISSN: 1929-7106.
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- Atef Harb and Lina Bou Chaaya. The Supply Chain's Strategic Importance for AZADEA Group. Journal of Management, Scientific and Academic publishing. @015, 5 (2). PP. 25-33. DOI: 10.5923/J.MM. 20150502.01.
- Atef Harb, Carol Yaacoub, Abdallah Kassem and Cesar Baena. Assessment and Analysis of factors depicting the international expansion process of mobile network operators: case of Zain telecom. International Journal of

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- Atef Harb, Elie Baz, Abdallah Kassem and Cesar Baena. A strategic assessment of the effect of project control; systems on performance and outcomes. The case of ICT organizations. *Int. Journal of Technological Learning, Innovation and development*. Vol. 11 No. 3, pp. 245-264. October 2019. Inderscience Enterprise Ltd.
- Atef Harb and Abdallah Kassem, A Strategic and Empirical Classification and Assessment of the Influence of Procurement Process on Organizational Management, Performance and Outcomes in the Lebanese Industrial Organizations. *American International Journal of Business Management (AIJBM)*, ISSN-2379-106X, Volume 3, Issue 2 (February 2020), PP. 38-52.

Peer-reviewed Conference Proceedings

- Atef Harb, Carol Yaacoub, Abdallah Kassem and Cesar Baena. Internationalization process of a Mobile Operator: Case of ZAIN Telecom. Fifth International Conference on Digital Information and Communication Technology and its Application (DICTAP 2015). ISBN: 978-1-4799-2/15. Published in IEEE Journals/Publications, Paper ID # 151, PP. 159-164, April/May 2015.
- Atef Harb, Abdallah Kassem, Marie Anne Chartouni and Lina Bou Chaaya. Effects of Warehouse Management and Engineering System on Cost Reduction and Operations Improvement. The Six International Conference on Digital Information Processing and communication (ICDIPC 2016). ISBN: 978-1-4673-7504-7/IEEE (April 2016) PP. 8-12. Published in IEEE Journals/Publications. Selected the best paper in the Conference.
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- Hajj, C., Thoumy, M., and Harb, A. (2018). Enablers in the Implementation of Lean construction Management. 32nd International Business Information Management Association Conference (IBIMA). Paper # 787. Scimago, Scopus, Web of Science. Spain 15-16 November, 2018. ISBN: 978-0-9998551-1-9.
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Customized Books

- Atef Harb, Ziad Azzi and Emad Youssef. *Software Tools for Business Application*. ISBN: 978-0-85776-487-4 Pearson Education. 2011.
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