



### **Nadim Matta**

Assistant Professor

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## **Biography**

Mr. Nadim Matta joined NDU in March 2000. He was appointed as the chairperson of the Design Department from 2008 till 2011 and 2017 till 2019. He holds a BA degree in Graphic Design from Notre Dame University (1997) and an MA in Typographic Studies from the London College of Printing (1999). He is currently pursuing his PhD studies at Ulster University (2015) and expected to finish his degree in 2020. Mr. Matta has been involved in teaching most of the Graphic Design courses across the curricula and his current research interest lies in the impact of the graphic language on cultural identity and the use of vernacular in Design. Mr. Matta has served as a jury member on several competitions, lastly on the ISTD international student assessment scheme from 2015 until today, with the assessment taking place in London, Bristol, Nottingham, Cardiff and several other places.

## **Peer-reviewed Journals**

### **International**

- Matta N. (2018), 'The Use of ASCIIzed Arabic in Lebanon as a Manifestation of Changing Cultural Identity: A changing Streetscape', City Street 3, NDU Lebanon, ISSN 2617-3727, pp. 4 - 19
- Matta N. (2005), The Coastal Highway. Visual Communication, Special Issue: The New Typography, SAGE Publications, Volume 4 Number 2.

## **Exhibitions, Competitions and Creative Work**

- Professional Work Featured in The Typographic Experiment: Radical Innovation in Contemporary Type Design, Teal Triggs, Thames and Hudson, ISBN 0 500 51143 8
- Arabic for Designers, Mourad Boutros, BATTY, ISBN 0 9762245 50
- "Boutros Ahlam Illuminated" won Nadim the second place in an International Type Design Competition From Boutros Fonts-UK.