



NOTRE DAME
UNIVERSITY
— LOUAIZE —
جامعة السيدة
اللويزة

Accredited by



June
25
2023

NDU Main Campus

**MAGIDA
EL ROUMI
AT NDU**

Proceedings of this event will exclusively support NDU Students' Financial Aid

www.ndu.edu.lb

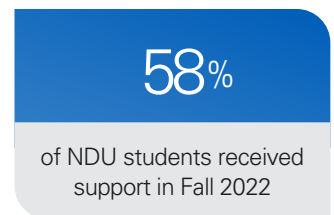
STUDENTS ARE NDU'S PRIORITY

Notre Dame University-Louaize (NDU) aims to provide a comprehensive quality education that fosters excellence in scholarship, lifelong learning, enlightened citizenship, human solidarity, moral integrity, and belief in God. This Mission remains true to the Synod of Louaize of 1736 that made Education mandatory for all, regardless of economic or social status.

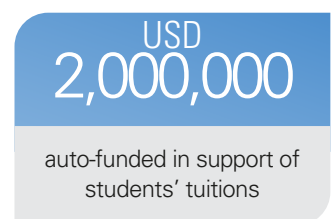
Since 2019, Lebanese youth have been striving to continue their education in spite of an unprecedented economic and financial collapse that has reached sky-high inflation rates.

According to the World Bank, Lebanon has the **highest nominal inflation rate in the world** at 139%, followed closely by Zimbabwe at 138% and Argentina at 108%. This will soon worsen with the increasing taxes that are directly impacting families. The Lebanese Pound/US Dollar exchange rate continues to fluctuate, resulting in the value of the local currency reaching less than 1.5% of its original value as of September 2019.

NDU auto-funds more than eight types of scholarships and financial aid programs¹, accepting a record-high 85% of the financial aid applications during Fall 2022 and supporting more than half of its student body, of which 11% receive more than one type of financial support².



Audited results of the Academic Year 2021-2022, stated that valued support amounting to more than 2,000,000³ fresh US Dollars provided to 2,448 students, representing an allocation of 22% of its total revenues from tuition in support of students.



Today more than ever, external funding has become crucial for the survival and support of students and their Education.

We are grateful for your generosity, which will help us to continue to strive towards a sense of equilibrium during these trying times.

¹ <https://www.ndu.edu.lb/about-ndu/administration/offices/office-of-student-affairs/department-of-financial-aid>

² Fall 2022 Data

³ Amount audited by the external auditors of NDU, Ernest and Young-EY, at the end of Academic Year 2021-2022

MAGIDA EL ROUMI: A REMARKABLE HUMANITARIAN ARTIST

Magida El Roumi is a true Ambassador of Lebanon who has continued to raise high the Lebanese flag with her mesmerizing voice, outstanding artistic poise, and unwavering commitment to humanitarian causes.

She has supported many worthy causes in her capacity as Ambassador of the United Nations' Food and Agriculture Organization (FAO), Ambassador of the 'Alam Sagheer' (Small World) program, and the first Middle East Humanitarian Ambassador of the Bulgari-Save the Children Partnership.

A Lady of Many Honors

- Tunisia: National Order of the work from the Presidency of the Republic of Tunisia, 1987.
- Lebanon: The Golden Cedar, 1988.
- France: Shield from the French National Assembly, 1993.
- Lebanon: National Shield of Honor of the Cedars, Knight's Order from the President of the Lebanese Republic, 1994.
- Algeria: "Algerian citizenship" Certificate from the People's Democratic Republic of Algeria, 1997.
- France: The Médecins Sans Frontières Shield, 1999.
- Egypt: Order of Merit from the Egyptian Journalists Syndicate, 2000.
- A Certificate and a shield of Honor for FAO Ambassador, 2001.
- Jordan: Honoring Shield from Her Majesty Queen Noor of Jordan, 2002.
- Ivory Coast: The National Shield of Honor, Order of Merit of Officer's Grade from the Republic of Côte d'Ivoire, 2003.
- Syria: The Shield of Honor from the Syrian Ministry of Culture, 2004
- Algeria: Le Bouclier de l'information et de la culture / Algerian Shield of Culture and Information and The Gold Medal for the fiftieth anniversary of the outbreak of the liberation revolution, from the President of the Republic of Algeria, 2005.
- Lebanon: Honorary member of the Students' Scholarship Association at the American University in Beirut, 2005.
- Lebanon: Honorary President of the Lebanese Association for the prevention of osteoporosis and The Universal framework of the joints and bone disease – the Lebanese branch, 2007.
- Lebanon: Honorary Doctorate in Humanities from the Board of Trustees of the American University in Beirut, 2009.
- Belize: Patent of Lebanese honor and gratitude by the Universal Association of Lebanese Worldwide – Belize and the actual recognition of her efforts in the service of Lebanon, humanity and Universal peace, 2009.
- Lebanon: Honoring from the Catholic Church on the occasion of an encounter of Catholic priests in Lebanon, 2010.
- Morocco: The National Shield of Honor.
- Tunisia: The National Order of Cultural Merit from the Republic of Tunisia, 2010.
- Lebanon: The National Shield of Honor of the Cedars – Order of Commodore from the President of the Republic, 2011.
- France: Ordre des Arts et des Lettres – insigne d'Officier / Officer Grade, from the president of the Republic, 2013.
- Egypt: The Golden Key of the City of Alexandria from the Mayor Mr. Tarek Mahdi, 2014.
- Spain: Order of Civil Merit.

SUPPORT PACKAGES

EVENT PARTNER

\$50,000

- > 10 VIP Section tickets
- > Creation of a dedicated, named scholarship with a separate special announcement
- > Logo on the two Walls of Fame
- > Logo on the NDU 10-screen network (across the NDU Main Campus, Zouk Mosbeh)
- > Logo on Main Stage screen before the beginning of the event
- > Logo on Announcement emailers
- > Logo on NDU webpage
- > Logo on Ticketing Box Office in-store posters, e-banners (2), and social media post(s)
- > Logo on NDU Social Media Wall Announcement Post
- > Interview with official speaker before the event
- > Logo on "Thank you for your support" emailers, announcing results of the fundraiser

All logo placements will be in highly visible prime positions and sizes.

PLATINUM SPONSOR

\$30,000

- > 8 VIP Section tickets
- > Logo on the two Walls of Fame
- > Logo on the NDU 10-screen network (across the NDU Main Campus, Zouk Mosbeh)
- > Logo on Main Stage screen before the beginning of the event
- > Logo on Announcement emailers
- > Logo on NDU webpage
- > Logo on Ticketing Box Office in-store e-posters, e-banners (2), and social media post(s)
- > Logo on NDU Social Media Wall Announcement Post
- > Logo on "Thank you for your support" emailers, announcing results of the fundraiser

All logo placements will be in prime positions and sizes.



GOLD SPONSOR

\$20,000

- > 6 VIP Section tickets
- > Logo on the two Walls of Fame
- > Logo on the NDU 10-screen network (across the NDU Main Campus, Zouk Mosbeh)
- > Logo on Main Stage screen before the beginning of the event
- > Logo on Announcement emailers
- > Logo on NDU webpage
- > Logo on Ticketing Box Office in-store e-posters, e-banners (2), and social media post(s)
- > Logo on NDU Social Media Wall Announcement Post
- > Logo on "Thank you for your support" emailers, announcing results of the fundraiser

All logo placements will be in good positions and sizes.

SILVER SPONSOR

\$10,000

- > 4 VIP Section tickets
- > Logo on the two Walls of Fame
- > Logo on the NDU 10-screen network (across the NDU Main Campus, Zouk Mosbeh)
- > Logo on Announcement emailers
- > Logo on NDU webpage
- > Logo on Ticketing Box Office in-store e-posters, e-banners (2), and social media post(s)
- > Logo on NDU Social Media Wall Announcement Post
- > Logo on "Thank you for your support" emailers, announcing results of the fundraiser

BRONZE SPONSOR

\$5,000

- > 2 VIP Section tickets
- > Logo on the two Walls of Fame
- > Logo on Announcement emailers
- > Logo on NDU webpage
- > Logo on "Thank you for your support" emailers, announcing results of the fundraiser

ONLINE MEDIA PARTNER

- > 2 VIP Section tickets
- > Logo on the two Walls of Fame
- > Logo on Announcement emailers
- > Logo on Main Stage screen before the beginning of the event
- > Logo on NDU webpage
- > Logo on Ticketing Box Office in-store posters, e-banners (2), and social media posts
- > Logo on NDU Social Media Wall Announcement Post
- > Logo on "Thank you for your support" emailers, announcing results of the fundraiser

OVERVIEW OF PACKAGES

Benefits & Visibility	Partner \$50,000	Platinum \$30,000	Gold \$20,000	Silver \$10,000	Bronze \$5,000	Online Media Partner
VIP Tickets	10	8	6	4	2	2
Named Scholarship	<input type="checkbox"/>					
Wall of Fame	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NDU Screen Network	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Main Stage Screen before event starts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>
Announcement emailers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
NDU Webpage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ticketing Box Office e-banners (2) and SM posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
Ticketing Box Office in-store e-poster	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
NDU Social Media Posts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>
NDU Social Media Story	<input type="checkbox"/>					
Thank You emailers after event	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Upon selecting the support “package” that best suits your institution and brand, kindly fill the enclosed Fundraiser Contribution Form.

Exclusivity within the same industry can be explored at a premium.

“ There is nothing left to invest our hope in except our youth, because through them, the sky is certainly not our limit, as they will take us to greater heights. ”

Fr. Bechara Khoury,
NDU President