

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-86-2021
Company Name	Confidential
Industry	Manufacturing
Vacancy	Social Media Specialist
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	PT/Temporary job
Major(s)	Communications/English, Public Relations, Marketing, Journalism or related majors
Degree	Bachelor's
Years of Experience	1-2 years
Location	Ajaltoun
Remuneration & Benefits	To be discussed
Tasks & Responsibilities	<ul style="list-style-type: none"> • Create content and elaborate reports • Develop overall social media integration and connect with consumer to answer questions, apply strategies, and review social media campaign performance updated with social media trends and best practices • Research opportunities for new social marketing platforms • Create and manage monthly social media promotions
	<p>Requirements:</p> <ul style="list-style-type: none"> • Project management, organizational, and teamwork skills • Knowledge and understanding of social media platforms and their respective participants (Facebook, YouTube, Twitter, Instagram google) • Ability to effectively communicate information and ideas in written and verbal format • Good technical understanding and ability to learn