

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-82-2021
Company Name	CARMA
Industry	Digital Media Intelligence
Vacancy	Senior Marketing Researcher
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full Time
Major(s)	Journalism, Business Analytics, Communication, Advertising, Marketing, Public Relations or any related field.
Degree	BA
Years of Experience	4 years plus of experience in an analytical role (including data analysis, market research 1 year of Market research, data analytics or exposure to traditional and social media is preferred
Location	Aadlieh
Remuneration & Benefits	Salary paid in fresh US Dollars
Tasks & Responsibilities	Analyze media coverage captured from Company monitoring platforms to derive actionable intelligence for clients. Summarize findings through high-quality reports that highlight issues, trends, insights and key findings.