

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-655-2022
Company Name	Digital Revamp
Industry	Digital Marketing
Vacancy	Social Media Lead
Number of vacancies for that position	1
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Hourly to full-time
Major(s)	Business Management, Digital Marketing, or related field
Degree	BA/BS
Years of Experience	At least 3 years
Location	Fanar, Matn
Remuneration & Benefits	Confidential
Currency (LBP, Dollar, Lollar)	Confidential
Tasks & Rponsibilities	<ul style="list-style-type: none"> • Develop and execute clients' social media marketing strategies. • Manage digital media thought leader marketing campaigns and post-campaign reporting. • Create and execute content calendar schedules, and revise as appropriate to meet changing needs and requirements of clients' goals. • Strategize and execute programs to grow and engage audiences and followers. • Stay current with and assess industry and social media trends, tools, platforms, innovations, and best practices. • Collaborate with other teams to ensure brand consistency. • Communicate with followers, respond to queries in a timely manner, and monitor customer reviews. • Keep a close eye on the competition, determine realistic benchmarks, and develop strategies to gain a competitive edge. • Lead and manage a team of social media experts. • Assist in hiring and training new team members.