

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-643-2022
Company Name	Expertise Recruitment
Industry	Advertising
Vacancy	Arabic Copywriter
Number of vacancies for that position	1
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	FT
Major(s)	Arabic Literature
Degree	B.A.
Years of Experience	3+ Years
Location	Dubai, UAE
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	AED
Tasks & Responsibility	<p>Job Description</p> <ul style="list-style-type: none"> • Responsible for taking a client/creative brief and generating original copy ideas that fit the tonality and brand guidelines. • Create headlines, slogans, body copy, social media captions, social media content, film and radio scripts. • Translate and modify copy until the client is satisfied. • Work closely on all jobs and campaigns with designers, art directors, account managers... <p>Requirements</p> <ul style="list-style-type: none"> • Bachelor's degree in Arabic Literature, Journalism, Translation... • 3+ years of agency experience in a similar role. • Perfect written command of Arabic. • Very good command of English. • Conceptualization skills. • Experience in creating campaigns for clients in the Gulf region. • Good communication and interpersonal skills. • Excellent time management skills.