

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-64-2022
Company Name	Marie France SAL
Industry	Fashion Retail
Vacancy	Marketing Specialist
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )	FT
Major(s)	Marketing Degree
Degree	Bachelor Degree
Years of Experience	Minimum 2 years
Location	Polytextile, Ghazir
Remuneration & Benefits	Fixed Salary + End of year bonus
Currency (LBP, Dollar, Lollar)	LBP
Tasks & Responsibilities	<ul style="list-style-type: none"> <li>• develop, execute, and monitor marketing programs across a variety of channels</li> <li>• responsible for tasks such as brainstorming ideas for marketing campaigns, creating brand messages to improve brand awareness, researching and analyzing data, and developing sales presentations</li> <li>• creating and publishing content on all social media platforms, including Facebook, Twitter, and Instagram, to grow an audience, build brand awareness, and ultimately, boost sales</li> </ul>