

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-62-2021
Company Name	Born Interactive
Industry	Digital ICT, Advertising
Vacancy	Junior Art Director
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )*	Full-Time. Part time may also be considered
Major	Graphic Design
Years of Experience	1 to 3
Education	BA or MA in Graphic Design, or similar
Location	Beirut, with work from home as needed
Remuneration & Benefits	Remuneration: Depends on experience and qualifications, partially in Fresh funds Benefits: Full NSSF and additional private medical group insurance coverage, Occasional Flex Time with work from home
Tasks & Responsibilities	<ul style="list-style-type: none"> <li>▪ Works collaboratively with cross functional creative, client servicing and development teams to deliver digital, social and communications creative, visual and content output of the highest quality and to brief</li> <li>▪ Assists in pitches, works closely with assigned teams to deliver and win new business.</li> <li>▪ Articulates and presents creative ideas/treatments to teams and clients</li> <li>▪ Understands typography, layout, color and grid structures</li> <li>▪ Creates creative and visual concepts for communication and social content that meet client requirements, product positioning and brand global image.</li> <li>▪ Assists in multimedia production including concept creation and animation of components such as and not limited to banner campaigns, website animated components, social media, etc.</li> <li>▪ Understands briefs and translates them into creative outcomes that answer client needs</li> <li>▪ Stays on track with emerging digital trends and culture</li> </ul>