

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-61-2021
Company Name	Born Interactive
Industry	Digital ICT, Advertising
Vacancy	Marketing and Growth Executive
Job Type (<i>FT, PT, Contractual, Seasonal</i>)*	Full-Time. Part time may also be considered
Major	Business Administration or Business Marketing
Years of Experience	1 to 3
Education	BA or MA in Business Administration, Business Marketing or similar
Location	Beirut, with work from home as needed
Remuneration & Benefits	Remuneration: Depends on experience and qualifications, partially in Fresh funds Benefits: Full NSSF and additional private medical group insurance coverage, Occasional Flex Time with work from home
Tasks & Responsibilities	<ul style="list-style-type: none"> ▪ Research, plan and execute clear marketing and communications strategies including all required activities with the aim to communicate the company, its services and products internally inside the organization as well as externally to the public. ▪ Acquire quickly adequate knowledge of the company's products, services and portfolio ▪ Develop annual marketing plan detailing activities to follow during the year that meet organizational objectives. ▪ Manage delivery of all marketing activities within agreed budget ▪ Evaluate customer research, market conditions, competitor data and implement marketing plan changes as needed ▪ Manage/supervise the company engagement and conversations on social networks ▪ Write and distribute press releases ▪ Maintain and update the content of the company website, social network presence, as well as other online channels and initiatives that already exist or will be created in the future ▪ Maintain and update the content of the company brochure, corporate profile, references, and portfolio ▪ Maintain and update the company's mailing database ▪ Participate and represent the organization in events, exhibitions, career fairs, etc. ▪ Manage third party involvement where applicable ▪ Work with management to achieve company's business goals and targets