

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-605-2022
Company Name	Bank of Beirut
Industry	Banking Sector
Vacancy	Graphic Designer
Number of vacancies for that position	2
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Part timer
Major(s)	Graphic Design
Degree	Student – no degree required
Years of Experience	0 year
Location	Beirut
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	
Tasks & Responsibilities	<p>Responsible for planning, implementing and monitoring the Bank’s Social Media Channels’ strategy in order to increase brand awareness and reach set targets , while keeping in line with the Media & Communications Department’s business strategy.</p> <p>Main Graphic Design tasks:</p> <ul style="list-style-type: none"> • Create engaging digital content for websites, intranet, blog ... • Schedule project implementation and define budget constraints • Develop new design concepts, graphics and layouts <p>Main Social Media Channels tasks:</p> <ul style="list-style-type: none"> • Build social media strategy through competitive search, benchmarking ... • Generate ,edit, publish and share daily content • Moderate all user-generated content in line