

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-60-2021
Company Name	Born Interactive
Industry	Digital ICT, Advertising
Vacancy	Senior Art Director
Job Type (<i>FT, PT, Contractual, Seasonal</i>)*	Full-Time. Part time may also be considered
Major	Graphic Design
Years of Experience	3 to 5
Education	BA or MA in Graphic Design, or similar
Location	Beirut, with work from home as needed
Remuneration & Benefits	Remuneration: Depends on experience and qualifications, partially in Fresh funds Benefits: Full NSSF and additional private medical group insurance coverage, Occasional Flex Time with work from home
Tasks & Responsibilities	<ul style="list-style-type: none"> ▪ Is a key player in pitches, working closely with assigned teams to deliver and win new business. ▪ Communicates, inspires and maintains compelling storytelling ▪ Collaborates with cross functional creative, client servicing and development teams to deliver digital output of the highest quality and to brief ▪ Articulates and presents creative ideas/treatments for social and communication content to teams and clients ▪ Shows a proven understanding of UX, UI, typography, layout, color and grid structures ▪ Creates visual concepts and content for social and communication content and campaigns that meet client requirements, product positioning and brand global image. ▪ Assist in multimedia production including concept creation and animation of components such as and not limited to banner campaigns, website animated components, social media, etc. ▪ Able to understand briefs and translate them into creative outcomes that answer client needs ▪ Ensures proper quality assurance with other team members during all milestones of the project life cycle to warrant a proper outcome up to the company standards and client expectations. ▪ When needed, works with the team members and other external illustrators, animators, producers, photographers and production artists on projects ▪ Stays on track with emerging digital trends and culture