

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-525-2022
Company Name	Mepico sal
Industry	Powder desserts, juices & sauces
Vacancy	Junior Graphic Designer
Number of vacancies for that position	1
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full Time
Major(s)	Graphic Design
Degree	Bachelor
Years of Experience	Minimum 1 year of experience
Location	Zouk Mosbeh
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	
Tasks & Responsibilities	<p><u>Job Duties:</u></p> <ul style="list-style-type: none"> - Follow up on briefing session's remarks - Develop packaging designs and POSM material that are attractive, relevant, appealing, and could be produced - Oversee photographic, TV and other shooting, check draft and provide comments, validate final versions - Create, design and supervise execution of all tasks & projects related to advertisement, labeling, and packaging, color coding, brand identities, POSM, fairs & exhibitions decoration, press releases and all other integrated marketing communication campaigns <p><u>Qualifications:</u></p> <ul style="list-style-type: none"> -Excellent computer skills (Photoshop, Illustrator, in design and Graphic design software, Power Point...) -Have understanding of printing requirements and challenges. - Have experience in brand development, including logo design and style guidelines