

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-502-2021
Company Name	Obegi Consumer Products Lebanon
Industry	FMCG
Vacancy	Brand Manager
Job Type(<i>FT, PT, Contractual, Seasonal</i>)	Full-Time
Major(s)	Business Administration or bachelor's degree in related fields
Degree	Bachelor's degree
Years of Experience	3 to 5 years of experience in the related field
Location	Head Office – Zouk Mosbeh Lebanon
Remuneration & Benefits	To be discussed
Tasks& Responsibilities	<ul style="list-style-type: none"> - Lead the development and implementation of Bihar brand strategy in coordination with the Commercial Manager - Coordinate with all stakeholders to build a 360 marketing plan above and below the line (creative and media agencies, internal resources: Sales & Merchandising) - Steer plan's execution and execute efficiently, with close field monitoring (across trade channels) - Build category / market information, including competitors' activities through interaction with Trade & Market Research companies - Work closely with the Supply Chain Department to secure the right forecast for a proper inventories' management