

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-440-2022
Company Name	Société Egety
Industry	Commercial
Vacancy	Digital Marketing
Number of vacancies for that position	2
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Full-Time
Major(s)	Marketing or Advertising & marketing
Degree	BA, Master's
Years of Experience	3+
Location	Jdeideh, Lebanon
Remuneration & Benefits	To be discussed based on experience.
Currency (LBP, Dollar, Lollar)	USD
Tasks & Responsibilities	<ul style="list-style-type: none"> • Find and target audience • Developing social media content plans that are consistent with the company's brand identity • Building online communities, over all social media platforms (Twitter, Facebook, Instagram, LinkedIn, YouTube, TikTok, Discord and other) • Staying up to date on best practices and emerging trends in social media • Monitor and analyze effectiveness of marketing content • Suggesting recommendations to adjust the social media marketing strategy for optimal results.