

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-438-2022
Company Name	Spine
Industry	Marketing & Advertising
Vacancy	Graphic Designer
Number of vacancies for that position	1
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full time
Major(s)	Senior Graphic Designer
Degree	BA
Years of Experience	5+ years
Location	Zouk Mosbeh
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	Dollars
Tasks & Responsibilities	<p>Key Responsibilities:</p> <ul style="list-style-type: none"> • Collaborate, brainstorm, and strategize with relevant teams on a wide range of creative projects • Translate strategic direction into high-quality design within an established brand identity • Develop concepts and deliver original content determining ideal usage of color, typography, imagery, and layout • Use trend intelligence and an understanding of the current and historical business markets to design and create targeted content • Update and maintain internal databases of design, photography, and video • Oversee all design projects, from conception to delivery • Review junior designers' work to ensure high quality • Generate ideas to portray concepts and advertise products/services • Maintain brand consistency throughout all our marketing projects • Liaise with marketing and design teams to ensure deadlines are met

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- Stay up-to-date with industry developments and tools

Job Qualifications:

- 5+ years of experience in creative roles either in-house or at a creative agency.
- Expert knowledge of Adobe Creative Suite. Experience with HTML, WordPress, and motion graphics a plus.
- Exceptional design skills, including layout, typography, video, motion, and design systems.
- Fluent in English and Arabic communication.
- A rich portfolio of compelling campaign work.
- Ability to share ideas and feedback clearly and thoughtfully to teammates, business partners and stakeholders through presentations, writing, and visually.
- Ability to communicate clearly, creative ideas and recommendations, while understanding the needs of the business and brands.
- Strong collaboration skills across various mediums - and business functions.
- Experience creating brand guidelines and style guides.
- Strong work ethic and positive attitude.
- Flexible to evolving responsibilities in a fast-growing company.