

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-431-2022
Company Name	Saudi Electronic Trading & Contracting Co.
Industry	ICT solutions
Vacancy	Marketing Executive
Number of vacancies for that position	1
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full time
Major(s)	Marketing & Advertising or Business with emphasis in marketing
Degree	BA / BS
Years of Experience	1-2
Location	Beirut
Remuneration & Benefits	1000-1200
Currency (LBP, Dollar, Lollar)	Half Lollar half fresh USD
Tasks & Responsibilities	<ul style="list-style-type: none"> • Social media community management • Develop and improve upon existing marketing strategies • Conduct market research to assess current trends and brand awareness • Help organize and implement market research to produce relevant marketing information • Help produce reports, company brochures and related marketing materials • Develop new marketing initiatives such as social media, events or crossover collaborations to strengthen engagement with target audience • Monitor corporate branding applications across the projects' marketing materials to deliver quality corporate brand image consistently • Oversee all marketing activities, take metrics and write performance reports

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- Monitor market trends, analysis consumer markets activities to identify opportunities