

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-41-2022
Company Name	Intouch SAL
Industry	Marketing and Advertising
Vacancy	Digital Media Specialist
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full-time
Major(s)	Marketing, Journalism, Graphic Design
Degree	BA or MBA
Years of Experience	Minimum 2
Location	Bayada, Main Road, Bayada 11 Building, 3d floor
Remuneration & Benefits	NSSF, Medical insurance
Currency (LBP, Dollar, Lollar)	Confidential
Tasks & Responsibilities	<ul style="list-style-type: none"> • Managing the trafficking, delivery, optimizations, and reporting of digital ad campaigns over social and programmatic • Coordinating the movement of advertisement with account managers and other advertising agency personnel • Facilitating the workflow and communication to ensure that deadlines are efficiently and consistently met from inception to broadcast, placement, or implementation of an advertisement. • Must have facilities with a variety of media technologies such as Google ads, facebook advertising platforms, snapchat, Tiktok, programmatic, in addition to other mediums to be suggested by management. • Troubleshooting inaccuracies or problems, monitor ad campaigns • Generating and communicating campaign reports during and after delivery of the campaign to Account Managers • Guarantee correct billing based on Expected v.s. Actual spent of campaigns