

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-392-2022
Company Name	Domtech
Industry	IT
Vacancy	Digital Content Creator
Number of vacancies for that position	1
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	FT
Major(s)	Marketing, Advertising & Marketing or related
Degree	BA/BS
Years of Experience	1-5
Location	Mansourieh
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	
Tasks & Responsibilities	<ul style="list-style-type: none"> • Writing, reviewing, editing, and updating content for company websites, blogs, marketing materials, and similar platforms. • Conducting research and interviews to learn more about current trends, developments, and perceptions about the subject matter, and then contextualizing your findings. • Assisting the creative team with the design of promotional materials. • Using social media to engage consumers, respond to questions or complaints, and to promote company initiatives. • Collaborating with internal departments to establish campaign objectives, complete tasks, and identify and solve problems. • Monitoring social media and company website metrics. • Utilizing SEO methods to increase site traffic. • Suggesting new ways to promote company offerings and to reach consumers.