

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-364-2021
Company Name	ROI Middle East Offshore
Industry	Investment group
Vacancy	Creative Director
Job Type (<i>FT, PT, Contractual, Seasonal</i>)*	FT
Major	Graphic Design, or related field
Years of Experience	less 2 years of working experience
Education	Digital Arts (Graphic Design, or related field)
Location	Achrafieh - Beirut
Remuneration & Benefits	Salary will be divided between fresh Dollars & LBP +NSSF + Insurance
Tasks & Responsibilities	<p>We are looking for a Creative Director young male or female, Age preference between 26 to 32 years.</p> <p>2-3 years of experience in an art-related field, preferably in digital campaign otherwise knowledgeable in digital era.</p> <p>TASKS:</p> <ol style="list-style-type: none"> 1. Generate clear ideas and concepts in tandem with the copywriter. 2. Work with clients to design and create projects/ Concepts 3. Produce sketches, storyboards, roughs to visualize ideas 4. Understand marketing initiatives, strategic positioning and target audience 5. Collaborate with designers and other team members to implement creative direction 6. Take work from concept to final execution within deadlines 7. Manage and delegate responsibilities to other designers and provide directions. 8. A strong understanding of modern graphic design software 9. Demonstrable graphic design skills with a strong portfolio 10. Team player with strong communication and presentation skills

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11. Proven leadership skills and a talent for providing effective feedback and direction
12. Notably creative with a desire to merge knowledge and experience with business and art.