

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-358-2021
Company Name	Anghami
Industry	Music Streaming
Vacancy	Art Director
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )*	FT
Major	Graphic Design / Communication and Visual Arts
Years of Experience	4-5 years of experience
Education	BA / BSc
Location	Lebanon – Zalka
Remuneration & Benefits	Attractive
Tasks & Responsibilities	<ul style="list-style-type: none"> <li>-Work with the entire creative team to establish a unified brand understanding and voice for the company, across different types of media</li> <li>- Understand marketing initiatives, strategic positioning and target audience</li> <li>- Conceptualize campaign vision, harnessing original graphics, copy, content websites, social media, and other marketing materials</li> <li>- Develop creative briefs based on ideas established in brainstorming sessions with direction, schedules, and expected deliverables for the creative team</li> <li>- Obtain team approval by presenting final layouts, storyboards, and illustrations, encouraging members to provide feedback, and responding to internal commentary and requests</li> <li>- Present or oversee presentation of final concepts and coordinate production and dissemination for cross-organizational use</li> <li>- Stay on top of all trends and maintain best practices</li> </ul>