

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-353-2021
Company Name	Anghami
Industry	Music Streaming
Vacancy	Growth Analytics Lead
Job Type (<i>FT, PT, Contractual, Seasonal</i>)*	FT
Major	Bsc/BA in in mathematics, statistics or other quantitative field
Years of Experience	4-6 years of experience in growth analytics within product customer-centric
Education	Bsc / BA
Location	Lebanon – Zalka
Application Deadline	
Remuneration & Benefits	Attractive
Tasks & Responsibilities	<ul style="list-style-type: none"> • Develop, communicate and execute analytics strategy for Growth Marketing & Product-led Acquisition at Anghami • Partner with the various marketing stakeholders to design, execute, measure and improve the impact of our growth efforts • Manipulate and analyse large, complex data sets turning them into actionable business insights • Develop and run quantitative analysis, reports, and more with the end goal of supporting our marketing efforts. • Produce automated tools and dashboards to facilitate company-wide awareness and understanding of key metrics and experiment results. • Be the data and analytical lead in various projects, while working closely with teams throughout the marketing department