

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-335-2021
Company Name	Ostaz by Inspired
Industry	Tech - Education
Vacancy	SEO / Copywriter
Job Type (FT, PT, Contractual, Seasonal)*	Contractual
Major	English/ Journalism / Marketing / Communication
Years of Experience	2 years +
Education	
Location	Beirut - Lebanon
Application Deadline	
Remuneration & Benefits	NSSF - transportation
Tasks & Responsibilities	<ul style="list-style-type: none"> ● Write and edit engaging accurate, concise, and highly readable page content for new and existing products offered on the site to attract the target audience. ● Have an in-depth knowledge of SEO, and online marketing best practices including text advertisements, banner advertisements, emails, site content articles and other brand content based on customer segmentation. ● Research ways to continuously improve SEO performance and target KPIs. ● Ensure accuracy and fact-check all content while updating and refreshing content as needed. ● Play an essential role in defining and creating engaging, usable, persuasive, consistent and searchable content for web, mobile, and social presence. ● Write blog posts on a regular basis while keeping the blog fresh and up to date.