

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-315-2021
Company Name	Obegi Consumer Products SAL
Industry	FMCG
Vacancy	Brand Manager
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )	FT
Major(s)	Business or Marketing
Degree	Bachelor
Years of Experience	3-5
Location	Zouk Mosbeh
Application Deadline	
Remuneration & Benefits	
Tasks & Responsibilities	<p>Lead the development and implementation of Bihar brand strategy in coordination with the Commercial Manager</p> <ul style="list-style-type: none"> <li>- Coordinate with all stakeholders to build a 360 marketing plan above and below the line (creative and media agencies, internal resources: Sales &amp; Merchandising)</li> <li>- Steer plan's execution and execute efficiently, with close field monitoring (across trade channels)</li> <li>- Build category / market information, including competitors' activities through interaction with Trade &amp; Market Research companies</li> <li>- Work closely with the Supply Chain Department to secure the right forecast for a proper inventories' management</li> </ul>