

## JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-304-2022
Company Name	WonderEight
Industry	Marketing & Advertising
Vacancy	Digital Art Director
Number of vacancies for that position	1
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )	FT
Major(s)	Digital Design / Graphic Design
Degree	Bachelor's Degree
Years of Experience	6 years
Location	Beirut
Remuneration & Benefits	Salary (depending on experience) + NSSF + Medical Insurance + Annual bonus (depending on performance)
Currency (LBP, Dollar, Lollar)	USD
Tasks & Responsibilities	<ul style="list-style-type: none"> <li>• Determine how best to represent a concept visually, keeping it brief and managing the ideation</li> <li>• Develop the main direction of advertising campaigns, activations, websites, digital designs...</li> <li>• Manage others in the creative team such as digital graphic designers / freelancers</li> <li>• Review and approve and amend designs, artwork, photography, and graphics developed by other staff members.</li> <li>• Talk to clients or project leaders to develop the most creative approach with the right marketing message</li> <li>• Present designs to clients for approval and discussion</li> <li>• Uncovering new ways to incorporate emerging and new media formats into campaigns</li> <li>• Inspiring and motivating the agency's clients to be creatively progressive, through the application of fresh and inventive visual work</li> <li>• Provide technology-led solutions</li> </ul>