

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-248-2021
Company Name	Monty Holding
Industry	Telecommunication Solution, SMS Hubbing, Roaming Services, Advanced Mobile Technologies, Value Added Services, Fintech Services, and Gaming Portals
Vacancy	Product Marketing Manager
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full Time
Major(s)	Marketing, Communications or similar field
Degree	BSc/BA
Years of Experience	5+ years of product marketing experience
Location	Hamra, Gefinor Center, Bloc E
Application Deadline	
Remuneration & Benefits	
Tasks & Responsibilities	<ul style="list-style-type: none"> • Study company products • Translate technical details into benefits for the user. • Follow and analyze market trends to position products. • Develop product marketing strategies (pricing, advertising, product launching) • Craft compelling messages across marketing channels (landing pages, ad campaigns) • Work with various teams (design, content, acquisition, product, sales) to implement strategies.