

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-247-2021
Company Name	Monty Holding
Industry	Telecommunication Solution, SMS Hubbing, Roaming Services, Advanced Mobile Technologies, Value Added Services, Fintech Services, and Gaming Portals
Vacancy	Senior Marketing Research Analyst
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Full Time
Major(s)	Marketing, Communications or similar field
Degree	BSc/BA
Years of Experience	3+ years of product marketing experience
Location	Hamra, Gefinor Center, Bloc E
Application Deadline	
Remuneration & Benefits	
Tasks & Responsibilities	<ul style="list-style-type: none"> <li>• Collect data on consumers, competitors and marketplace and consolidate information into actionable items, reports and presentations.</li> <li>• Understand business objectives and design surveys to discover prospective customers' preferences.</li> <li>• Compile and analyze statistical data using modern and traditional methods to collect it.</li> <li>• Interpret data, formulate reports and make recommendations.</li> <li>• Use online market research and catalogue findings to databases.</li> <li>• Provide competitive analysis on various companies' market offerings, identify market trends, pricing/business models, sales and methods of operation</li> </ul>