

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-230-2021
Company Name	ASAP Systems
Industry	Software Engineering
Vacancy	Designer – Web and Mobile
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )	Full Time
Major(s)	Graphic Design
Degree	BA
Years of Experience	1 to 2
Location	Antelias
Remuneration & Benefits	Salary in Fresh Dollars - NSSF
Tasks & Responsibilities	<p>Summary/Objective – Collaborate with team to create exciting and engaging images, graphics, and user experiences in-line with company goals and objectives. This role will directly impact user engagement beginning from the top of the marketing funnel, on to user application engagement.</p> <p>Essential Functions –</p> <ul style="list-style-type: none"> <li>● Creates and maintains style guides for all marketing collateral including, but not limited to, the website, ads, print collateral, photos, graphics, page layouts, fonts, colors, logos.</li> <li>● Designs and creates wireframes and mockups for web and mobile user interfaces and always ensures high quality ux standards.</li> <li>● Brainstorms, and designs new web pages, websites &amp; microsites, image ads, photos for content, and infographics, which follow style and inbound marketing guidelines.</li> <li>● Creates sketches, wireframes, prototypes, and mockups using a variety of tools and techniques with a focus on engagement and goal conversions.</li> <li>● Works collaboratively with team to ensure</li> </ul>

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final designs are rendered correctly in finished product -- for example coded web page or mobile app -- and achieve marketing goals.

- Checks and performs quality control in all designs from wireframe and mockups, all the way through coding and publishing.

- Maintains technical knowledge and design best practices by keeping abreast of changes in the graphic design and web design fields. For example, web fonts, UX, and responsive website design.

- Maintains an organized repository of master files that can be referenced and reused at a later date (including all layered design files).

Competencies – Attention to detail, strong visual communication skills, ability to meet deadlines, and ability to work collaboratively in an agile marketing environment, but able to take a project from start to finish without a great deal of guidance, Creativity, Flexibility, Deadline-Oriented, Desktop Publishing Tools, Acute Vision,

Bonus skills (not requirement but appreciated): Assist in SEO, content, strategy and analysis. Photoshop, Adobe Illustrator, Graphic Design Skills, Layout Skills, Creative Services. Creativity,