

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-227-2021
Company Name	Zein Design
Industry	Advertising & Design
Vacancy	Graphic Design Intern
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Internship
Major(s)	Graphic Design
Degree	
Years of Experience	None needed – But should be completing or have completed their last year
Location	Karakas
Remuneration & Benefits	Could become part of the graphic design team.
Tasks & Responsibilities	<ul style="list-style-type: none"> • Developing, executing, and optimizing digital campaigns/ • Working with the strategic team to align campaign strategies and goals. • Providing ongoing actionable insights into campaign performance • Defining, measuring, and evaluating relevant paid media KPIs • Building out media buys for various ad platforms and overseeing the day-to-day execution of paid media • Overseeing and managing the overall budget for paid media • Conducting in-depth keyword and website research, ad grouping and audience targeting • Maintaining knowledge of industry best practices and new technologies