

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-225-2022
Company Name	Joint Media House
Industry	Marketing & Advertising
Vacancy	Social Media
Number of vacancies for that position	2
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full Time Job
Major(s)	Marketing & Advertising or Graphic Design
Degree	Marketing & Advertising or Graphic Design
Years of Experience	0 to 2 years
Location	Zouk Mosbeh
Remuneration & Benefits	TBD
Currency (LBP, Dollar, Lollar)	LBP Transport & Dollar
Tasks & Responsibilities	<ul style="list-style-type: none"> • Create and administer content on all social media platforms, build an audience, and ensure customer engagement. • Monitor site metrics, respond to reader comments, and oversee creative design. • Develop strategy, community management, creative directing, copywriting, customer service, and analyzing data. • Focus on the logistics of delivering content to various social channels, such as managing a content calendar, writing copy, scheduling posts, etc. • Identify, build, and nurture relationships within the social channel community. • Work on collaborations with similar and relevant accounts aiming for reposts, shoutouts, and joint engagement campaigns such as giveaway campaigns • Ensure organic growth for our company's and clients' accounts through organic growth means.

JOB POSTING REQUEST FORM

- Plan, create, and runs social media ads campaigns using Business manager, and ads accounts, managing pixels, audiences, and other ads-related tools, delivering reports whenever needed or requested.
- Coordinate with the content creation and creative departments to deliver posts and ad copies and visuals according to his/her plan, strategy, and vision.