

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-222-2022
Company Name	Joint Media House
Industry	Marketing & Advertising
Vacancy	Copywriter
Number of vacancies for that position	2
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	Full Time Job
Major(s)	Advertising, writing, or marketing
Degree	Advertising, writing, or marketing
Years of Experience	0 or 2 years
Location	Zouk Mosbeh
Remuneration & Benefits	TBD
Currency (LBP, Dollar, Lollar)	LBP Transport & Dollar
Tasks & Responsibilities	<p>Job Description:</p> <ul style="list-style-type: none"> Working with creative professionals to build marketing projects and campaigns Writing clear, attractive copy with a distinct voice Interpreting copywriting briefs to understand project requirements Collaborating with designers, PR, and other professionals on large- and small-scale marketing projects (e.g. email campaigns and landing pages) Conducting high-quality research and interviews Editing and proofreading copy as needed Using SEO principles to maximize copy's reach <p>Qualifications:</p> <ul style="list-style-type: none"> Proven experience as a copywriter or related role Knowledge of online content strategy and creation Excellent writing, editing, and proofreading skills Experience with SEO Strong research skills

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- Creativity
- Collaborative spirit
- Excellent time-management and organizational skills