

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-190-2022
Company Name	Colorcodes.a.r.l.
Industry	Advertising & Marketing
Vacancy	Social Media Marketing Manager
Job Type(<i>FT, PT, Contractual, Seasonal</i>)	FT Remotely
Major(s)	Marketing& Advertising / Digital Marketing
Degree	BA
Years of Experience	1 year
Location	Remotely
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	LBP
Tasks& Responsibilities	<ul style="list-style-type: none"> - Create a strategy and digital plan to increase brand awareness and increase engagement for each account. - Create the monthly calendar for 5 accounts. - Provide creative ideas for content marketing. - Communicate with industry professionals and influencers via social media to create a strong network. - Launch optimized online adverts through Facebook, Instagram, Google AdWords and LinkedIn. - Monitor and report on performance on social media platforms. - Prepare the Tracking sheet.