

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-181-2022
Company Name	Roadster Diner
Industry	Food and Beverage
Vacancy	Graphic Designer
Number of vacancies for that position	1
Job Type (<i>FT, PT, Contractual, Seasonal</i>)	FT , Contractual
Major(s)	Graphic Design, Visual Communication , Multimedia Design
Degree	BA
Years of Experience	2
Location	Bsalim , Centre Plaza
Remuneration & Benefits	NSSF , Health Insurance , Staff Discount
Currency (LBP, Dollar, Lollar)	LBP
Tasks & Responsibilities	<ul style="list-style-type: none"> • Design innovative and creative social media setups, by providing a brief and a mood board accordingly. • Create new print and digital designs and artworks for both internal and external use, in coordination with all departments. • Assist in creating photo shoots and video shoots setup and storyboards. • Communicate with suppliers, by sending updated artworks and their specifications for production, and monitoring printing and installation. • Coordinate with suppliers and other concerned parties to ensure proper implementation of projects, including the follow up on materials and on time delivery. • Assist in the photo shoots and smooth launching of new menus and campaigns. • Work closely and collaboratively with the Marketing Teams on all creative projects (marketing campaigns & activations, social media posts, etc.) • Support HR in developing and producing branding materials for

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internal and external events including but not restricted to recruitment fairs and open days, company corporate events, training materials, on boarding, brand values and guiding principles and any other internal communication materials as required.

- To handle all the printable/packaging per brand and directly coordinate with supply chain team and suppliers.
- Experience with Adobe Photoshop, Illustrator, InDesign, and Dreamweaver.
- Experience in creating Design briefs
- Knowledge in art direction.
- Knowledge in Social Media is a plus.
- Ability to work well under pressure and to meet tight deadlines.