

JOB POSTING REQUEST FORM

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Reference #

Company Name

Industry

Vacancy

Number of vacancies for that position

Job Type (FT, PT, Contractual, Seasonal)

Major(s)

Degree

Years of Experience

Location

Remuneration & Benefits

Currency (LBP, Dollar, Lollar)

Tasks & Responsibilities

CP-166-2022

HIC Media

Digital Media

Graphic Designer

1

Full time

Graphic Design

Bachelor Degree

2-3

Remote work

Commensurate with Experience

USD

- Study design briefs and determine requirements
- Conceptualize visuals based on requirements including animation
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software
- Work with copywriters and creative director to produce final design
- Test graphics across various media (Website, social media platforms, mobile applications, e-commerce page)
- Ensure final graphics and layouts are visually appealing and on-brand
- A team player projects' development and execution
- Google Ads certification are a great advantage
- Previous experience in a digital media industry or advertising and marketing agency is advantageous.