

## JOB POSTING REQUEST FORM

### Job Details

Reference #	CP-147-2021
Company Name	Deloitte Middle East
Industry	Professional Services
Vacancy	Brand & Communications – Experienced Associate
Job Type ( <i>FT, PT, Contractual, Seasonal</i> )*	Full Time
Major	Marketing, Communications, Business Administration, or any related field
Years of Experience	3 - 4
Education	Bachelor's Degree/BA/BS in marketing, communications, business administration or related fields required
Location	Beirut, Lebanon
Remuneration & Benefits	TBC
Tasks & Responsibilities	<p><b>Brand &amp; Communications   Experienced Associate</b></p> <p>An exciting opportunity exists to join the regional Brand &amp; Communications team. The key objective of the role is to provide proactive brand and communication leadership through development and implementation of a number of internal and external campaigns, ensuring they are aligned with the overall firm business objectives. Key focus will be to design, implement and deliver integrated campaigns, incorporate regional activities, and raise overall awareness around the value of brand and communications.</p> <p>During your tenure as a Brand &amp; Communications Experienced Associate, you will demonstrate and develop your capabilities in the following areas:</p> <ul style="list-style-type: none"> <li>• Develop and execute communication plans for each key campaign</li> <li>• Build relationships with relevant key account teams/industry groups and support their efforts to drive new propositions/market offerings into the market</li> <li>• Ensure leveraging DME and global activity and initiatives as needed</li> </ul>

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- Design and implement appropriate communication campaigns according to industry and service line objectives in line with market condition, taking ultimate responsibility
- Assess needs, write, edit, produce, and manage distribution of internal and external communication content for the campaigns included in the annual plans.
- Research, contribute best practices and participate in discussions to drive positive change in the quality and efficiency of communications
- Maintain processes to ensure a consistently high quality of communication deliverables; drive continuous improvement initiatives
- Identify opportunities to leverage messages or best practices from other areas of the organization and the external environment to improve content, quality and time to market for communication deliverables.
- Oversea and implement all digital communication outputs produced by internal teams.

### **Qualifications:**

- Bachelor's Degree/BA/BS in marketing, communications, business administration or related fields required
- 3 to 4 years of experience, preferably in communications department
- Team player with ability to work under pressure
- Excellent communication, writing, and editing skills
- A strategic thinker with the ability to contribute new ideas as well as translate concepts into practical and executable plans
- Hands-on, can-do attitude, i.e., rolls up sleeves to prepare for events and contributes directly as part of a team to prepare marketing collateral
- Self-motivated with good project management skills
- Perfect command of Arabic and English, French is an asset

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- Excellent working knowledge of Word, Excel, PowerPoint
- Good working knowledge of www & internet explorer