

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-126-2022
Company Name	Mindfield Digital
Industry	Marketing & Advertising
Vacancy	Digital Designer
Number of vacancies for that position	
Job Type(FT, PT, Contractual, Seasonal)	Full Time
Major(s)	Graphic or Multimedia Design
Degree	Bachelor's
Years of Experience	1-5
Location	Beirut (Remote Work)
Remuneration & Benefits	7,500,000 – 11,000,000 (depends on profile)
Currency (LBP, Dollar, Lollar)	LBP (progressive salary scheme)
Tasks& Responsibilities	<ul style="list-style-type: none"> • Manage multiple client requests and ensure expectations are reasonable. • Make sure the work is completed on time. • Make revisions and amend designs based on internal/client's feedback to answer the brief and meet expectations. • Refer to the Supervising Senior Designer to review the content and ensure designs meet Mindfield's standards. • Work closely with the local consultants to ensure all content produced is locally relevant. • Develop concepts, execute original content, and determine ideal usage of color, font style, imagery, and layout. • Create or incorporate illustrations, pictures, and original designs to reflect the brand's tone of voice. • Visualize and create innovative designs that may include websites, apps, social posts, digital banners, key visuals,

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presentations, logos, brochures, and other communication materials.

- Produce mood boards, storyboards, roughs to visualize ideas.
- Demonstrate high attention to detail and deliver well-crafted work.
- Participate in brainstorming sessions with the team to generate new ideas.
- Translate visual directions into high-quality designs
- Coordinate with SM executives and copywriters to ensure that the content remains on strategy as well as appealing.
- Collaborate with the different departments to develop campaign ideas and activations.
- Ensure the content shared matches the visual direction of each account.
- Stay up-to-date with digital trends to be incorporated in content planning.
- Check benchmark activities constantly.
- Conduct qualitative audits to assess the visual direction and determine areas for improvement.
- Research markets and industries to design and create content that is innovative and original.
- Brief animators when working on collaborative projects.