

JOB POSTING REQUEST FORM

Job Details

Reference #	CP-120-2021
Company Name	Deloitte Middle East
Industry	Professional Services
Vacancy	Brand & Communications - <i>Tadarab</i> Intern
Job Type (<i>FT, PT, Contractual, Seasonal</i>)*	Internship
Major	Marketing, Communication Arts or any related field
Years of Experience	0-1
Education	Pursuing a degree in Marketing or any related field
Location	Beirut, Lebanon
Remuneration & Benefits	TBC
Tasks & Responsibilities	<p>Brand & Communications <i>Tadarab</i> Intern</p> <p>An exciting opportunity exists to join the regional Brand & Communications team. The key objective of the role is to provide proactive brand and communication leadership through development and implementation of a number of internal and external campaigns, ensuring they are aligned with the overall firm business objectives. Key focus will be to design, implement and deliver integrated campaigns, incorporate regional activities, and raise overall awareness around the value of brand and communications.</p> <p>As a <i>Tadarab</i> Brand & Communications Intern, you will:</p> <ul style="list-style-type: none"> • Assist in developing and executing communication plans for specific campaigns, reports, etc. • Drive new propositions into the market • Ensure leveraging activities and initiatives in the Middle East region • Write, edit, and produce distribution of internal and external communication content for communication campaigns, announcements, and reports. • Research, contribute best practices and participate in discussions to drive positive

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change in the quality and efficiency of communications

- Ensure a high quality of communication deliverables
- Provide alternatives and information on best practices to inform and improve the approach to the external marketplace
- Assist in developing communication plans
- Research various projects and ad-hoc reports as needed

Qualifications:

- Pursuing a degree in Marketing or any related field
- Demonstrated leadership, problem solving, and strong verbal and written communication skills
- Ability to prioritize tasks and work on multiple assignments
- Ability to work as part of a team with professionals at all levels
- Excellent communication, writing, and editing skills; with an ear for authentic, persuasive language, strong listening skills, and quick understanding of audience and content
- Proficient copy-writing style and proof-reading ability
- Perfect command of Arabic and English, French is an asset
- Excellent working knowledge of Word, Excel, PowerPoint
- Good working knowledge of www & internet explorer