

JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CP-103-2022
Company Name	FTC-Leila restaurant
Industry	Hospitality
Vacancy	Marketing Officer
Number of vacancies for that position	1
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Full time
Major(s)	Business Management
Degree	Bachelor's degree in marketing or related field
Years of Experience	2 years of relevant experience
Location	Ashrafieh
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	
Tasks & Responsibilities	<p>.Execute marketing initiatives for new projects, menu changes, special menus, remodels and rebranding campaigns</p> <ul style="list-style-type: none"> · Follow up on the branding guidelines adapted in stores and on the social media platforms · Collaborate with content creators/suppliers to expand the Photo and video content Library and create video content for local and franchise campaigns. · Approve all digital marketing initiatives, social media posts & activations on all social media platforms