JOB POSTING REQUEST FORM

JOB DETAILS

Reference #	CC-788-2022
Company Name	NAAR International
Industry	Consumer Goods
Vacancy	Graphic Designer
Number of vacancies for that position	1
Job Type *(FT, PT, Contractual, Seasonal)*	Part time
Major(s)	Graphic design
Degree	
Years of Experience	At least 1 year
Location	Lebanon
Remuneration & Benefits	TBD
Currency (LBP, Dollar, Lollar)	Dollar
Tasks & Responsibilities	**Job Brief** We are seeking a young, reliable and experienced Graphic Designer. He/she will need to create engaging and creative on-brand graphics/visuals for a variety of products, illustrations, brand identities, packaging, digital and online/offline media. The ideal candidate will be competent in creativity and working with little supervision. He/she will be self-motivated and trustworthy. Knowledge of 3D design is a must. **Responsibilities** • Study design briefs and determine requirements after studying relevant information and materials. • Conceptualize visuals based on requirements. • Illustrate concepts by designing examples of art arrangement, size, type size and style and submitting them for approval. • Develop illustrations, logos and other designs using software or by hand. • Use the appropriate colors and layouts for each graphic.

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- Work with copywriters, other designers (in-house our outsourced), outside agencies, art services, web designer, marketing, printers, and colleagues as necessary to produce final design.
- Retouch images from stock shots or photoshoots.
- Have the eye for photography and photographers' briefing / cooperating.
- Prepare finished art by operating necessary equipment and software.
- Test graphics across various media.
- Amend designs after feedback.
- Review final layouts and suggest improvements when necessary.
- Ensure final graphics and layouts are visually appealing and on-brand.
- Contribute to team efforts by accomplishing tasks as needed.
- Communicate with Management and suppliers about layouts, designs & production.

Requirements

To be successful in this position, you'll be a self-starter, capable of delivering brilliant creative ideas and visuals, and show amazing attention to detail.

- Knowledge of 3D design is a must.
- Very good command of English language (written and spoken).
- Bachelor in Graphic Designing or related field.
- Proven graphic designing experience.
- A strong portfolio of illustrations or other graphics.
- Familiarity with software & technologies (InDesign, Illustrator, Dreamweaver, Photoshop).
- A keen eye for visual composition, aesthetics and attention to details.
- Enjoys personal curiosity for learning and discovering art, designs and technologies.

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- Excellent communication skills and team player with other designer(s) and colleagues.
- Ability to work methodically, meet deadlines through effective time management.
- Able to give and receive constructive criticism.
- Understand marketing, production, website design, corporate identity, product packaging, advertisements, and multimedia design.