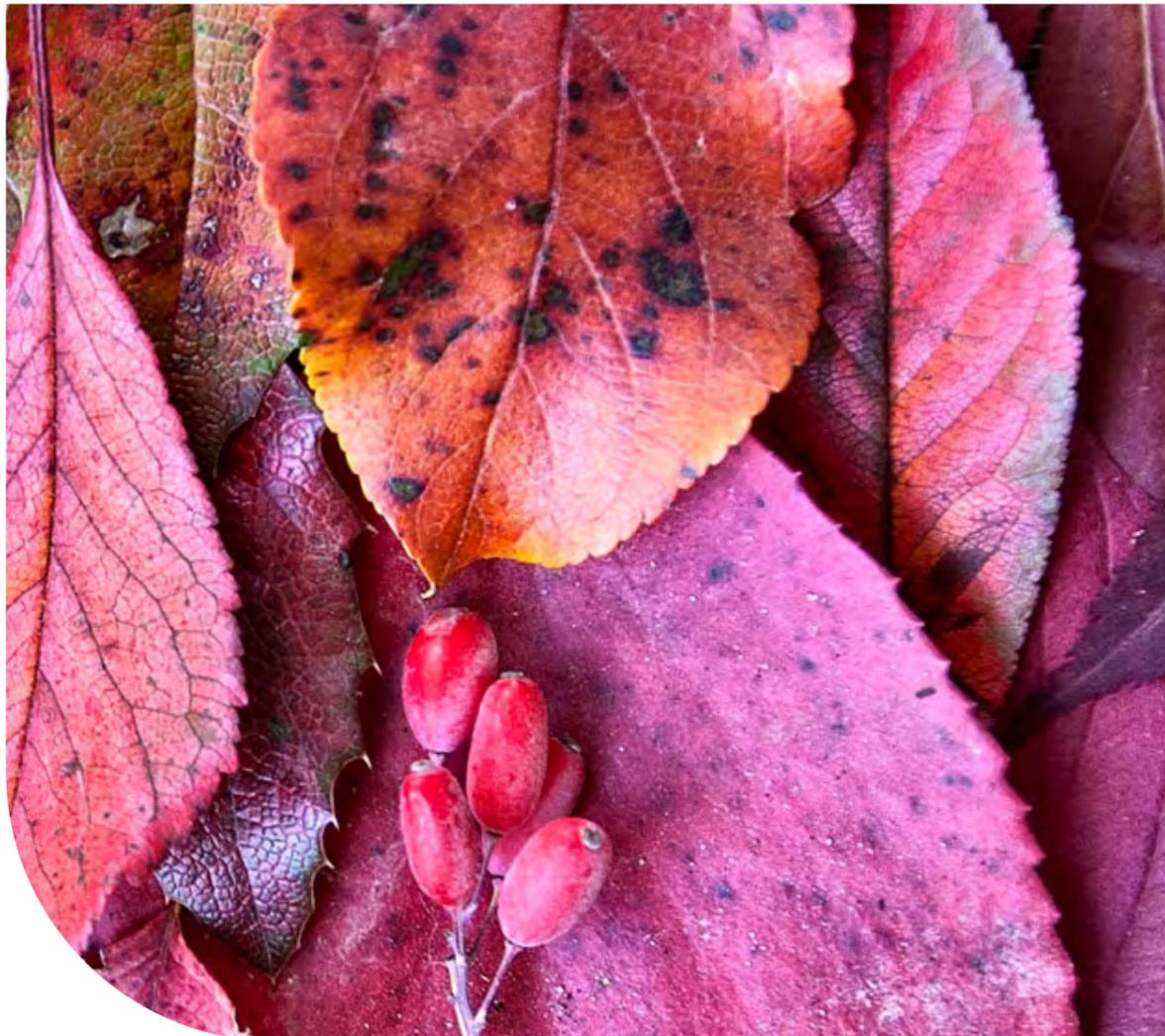






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## president's message

Father WALID MOUSSA  
President NDU

### Planning for an Era of Transformation

As one of Lebanon's leading institutions of higher learning, Notre Dame University-Louaize (NDU) must continue to remain at the helm of innovation, planning, expansion, and research to drive itself forward in novel ways that challenge past thinking and practices so that it can maintain its reputation as a selective and prestigious University of the Third Millennium.

Although the NDU Mission and Goals remain dedicated to a rigorous focus on academic excellence in every aspect of scholarly pursuits, the University has drawn up an ambitious and high-level Strategic Plan 2015-2020, which will serve as both a roadmap and vision for the next five years. The evolution of the Strategic Plan 2015-2020 builds upon previous plans set forth in 2001 and 2007.

Through this Plan, the NDU community will soon find itself working within an educational ecosystem that is even more internationally inclusive, active, and responsive. Today, NDU is witnessing unprecedented growth on all fronts, be it through fostering quality, excellence in scholarship, lifelong learning or enlightened citizenship, human solidarity, and moral integrity.

As such, the pursuit of this bold Plan will reverberate across the three NDU Campuses and help the University emerge stronger in the coming years as it continues to establish and promote sustainable environments not only in its education programs but also in a wide array of resource dimensions.

The task of NDU through the Strategic Plan 2015-2020 is not to reinvent itself; rather, the task is to remain true to its rich heritage and history, to honor its achievements to date, and to secure a sustainable future environment conducive to excellence in education and scholarship.

Planning and the will to accomplish great deeds go hand-in-hand. At NDU, we strongly believe that "when there is a will, there is a way."

## feature

### Abbot General Fr. BOUTROS TARABAY Opening Ceremony of the New Academic Year 2014-2015



"We shall continue on our path toward development, and never let fear or despair daunt us." On the occasion of the Opening Ceremony of the new academic year 2014-2015, the University community gathered on October 10, 2014, to celebrate the Divine Liturgy led by the Superior General of the Maronite Order of the Blessed Virgin Mary Fr. Boutros Tarabay. In his homily titled, "My Father is always at his work to this very day, and I too am working (*John. 5; 17*), Fr. Tarabay emphasized the meaning, role, and purpose of work, according to scripture. He reiterated the University commitment to its founding principles and Mission, and pledged that NDU would continue to advance on all fronts: Nationally, morally, and academically. He also assured faculty and staff members that every effort would be made to reevaluate their current conditions, and students would continue to receive financial aid.

### Dr. ELIE BADR, Vice-President for Academic Affairs

Dr. Elie Badr joined Notre Dame University-Louaize (NDU) as Vice-President for Academic Affairs in September 2014. Prior to his appointment at NDU, Dr. Badr held several teaching and administrative positions at the Lebanese American University (LAU) in Beirut.



In addition to serving as a consultant for many companies and executing several leading mechanical engineering projects, Dr. Badr began his first contact with NDU as consultant handling the University's accreditation process with New England Association for Schools and Colleges (NEASC). He also sits on the Board of Trustees at the American University of Madaba in Jordan and is an active member of the American Society of Mechanical Engineers and a registered professional engineer in the Order of Engineers in Lebanon.

Dr. Badr received his Ph.D. in Mechanical Engineering from the University of Tulsa, Oklahoma, U.S.A., in 1994. With an extensive publication and research record, Dr. Badr authored and co-authored numerous papers on residual stress analysis, metal fatigue, machine design, and energy forecasting and analysis. He presented several papers at local and international conferences



and taught as a Professor of Mechanical Engineering at LAU.

He served as Assistant to the President and Strategy Officer for External Projects and Related Entities at LAU. He was appointed to this role in October 2012 to establish the university's New York Head Quarters and Academic Center, which he managed from inception. In parallel, Dr. Badr also established the LAU Executive Center at Solidere, a joint venture between LAU and Solidere aimed at bringing executive training seminars, EMBA and MBA courses to the heart of Beirut city center.

At the same time, and in the same capacity, Dr. Badr led the renovation works at the University Medical Center-Rizk Hospital in accordance to a Master Plan, which he established and directed. He effectively contributed to two LAU strategic plans as well and chaired the Education Pillar on the most recent LAU Strategic Plan 2011-2016. He also established strategic academic programs, such as the Fashion Design program and most recently the LLM in Business Law.

Prior to that, Dr. Badr was appointed as the Assistant Provost for Academic Programs in October 2009, a position he previously held under a former title as Assistant Vice-President for Academic Programs. In this role, he assisted LAU's seven schools in creating new programs, a task that encompassed developing programs, securing approval from relevant councils, obtaining government decrees, and preparing the relevant materials for the New York State Education Department.

While presiding over these dynamic activities, Dr. Badr also worked with the Provost to oversee the ongoing NEASC accreditation process. He co-chaired three steering committees for three self-studies (2005, 2009, and 2013) and also contributed to the assessment of learning at LAU by overseeing the function of the Center for Program and Learning Assessment (CPLA), which helps schools develop and implement systems for student learning assessment. Finally yet importantly, Dr. Badr also led in-class evaluations across the university every semester, and coordinated between the Information Technology (IT) office and

Academic Affairs in regards to the implementation of university-wide academic systems and software.

Dr. Badr first arrived at LAU in 1997 as Assistant Professor of Mechanical Engineering and was promoted to Associate Professor in October 2001, and to Full Professor in 2009. Between 1999 and 2003, he served as the faculty representative of the Byblos Campus, and in July 2003, he was appointed Interim Dean of the School of Engineering and Architecture until September 2005.

In October 2005, he was appointed Assistant Vice President for Academic Programs and in October 2009, Founding Interim Dean of the School of Architecture and Design. In this capacity, he worked on establishing the school and integrated it within the university systems.

## Fr. PIERRE NAJEM Vice-President for Administration



Prior to his appointment as Vice-President for Administration, Fr. Pierre Najem held the position of Master of Formation from 2012 to 2014 at Notre Dame University-Louaize (NDU) Center for Digitization and Preservation of Manuscripts. His main role was to oversee the digitization and preservation process of Eastern Christian literature, which is receiving growing attention in the West.

The process allows documents to be captured in the highest available format on a computer hard disk, providing scholars and researchers the unique opportunity to study clear copies. Whether digitizing an entire manuscript or a single document, preservation activities require an archival infrastructure. Archivists ensure in painstaking detail that all collections are properly cataloged, conserved, and periodically migrated to newer media.

Fr. Najem was ordained priest in the Maronite Order of the Blessed Virgin Mary on August 11, 2011. He is currently working on his Doctorate - Histoire du Christianisme Ancien (History of Early Christianity) - at the Sorbonne-Paris IV. He obtained in 1999 a Diploma in Mariology from the Pontifical Institute Marianum, Rome; a Bachelor in Philosophy and Theology in 2000 from Université Saint-Esprit Kaslik (USEK), Lebanon, Pontifical University St. Thomas Angelicum, Rome; and a Canonical degree in 2004, Biblical Exegesis, from the Pontifical Biblical Institute (Biblicum), Rome.

He is fluent in Arabic, French, English, Italian, Spanish, and German, as well as in a number of ancient languages: Syriac, Hebrew, Biblical Greek, and Latin. Fr. Najem has published a book titled, *The Mariology of Saint Ephraem (With a Translation of His Marian Poetry)*, NDU Press, 2007, with another book in progress (written in French) titled, *Les Nocces de Cana, entre Moïse et Dionysos- Etude exégétique*.

Fr. Najem is currently a part-time lecturer, teaching Biblical Greek at the Pontifical Faculty of Theology, USEK. In the past, Fr. Najem served as a part-time lecturer at NDU, teaching the course Introduction to Catholicism (2006-2007), and served as a part-time lecturer at the Antonine University, Baabda, Lebanon, teaching the course Introduction to the New Testament (2006-2007).

## The NDU Family, Colleagues, and Friends Bid Farewell to Legendary SAID AKL

Notre Dame University-Louaize (NDU) bid farewell on December 1, 2014, to a titan of Lebanese culture, the renowned poet, philosopher, and writer Said Akl, who passed away on November 28, 2014, at the age of 102. NDU organized a service at its Main Campus to honor a true colleague and friend. Prayers were recited over his body as it lay in state, and the entire day was set aside for the droves of people present to mourn him and pay their final respects. NDU commissioned sculptor, painter, and poet Rudy Rahme to carve Akl's casket, which he did using Lebanese rock and a 3,000-year-old cedar tree that was uprooted by a storm in 1983. Rahme engraved in the wood the titles of Akl's poems.

On the second day, December 2, 2014, Akl's casket arrived to the Saint George Cathedral in Downtown Beirut for a funeral service led by Patriarch Beshara Rai and attended by key political and social figures. Akl was later transported and buried in his hometown of Zahle. Before his death, Akl donated all his writings and publishing rights to NDU.

Said, you will be missed.





## outreach

### LERC Attends LCPS Conference on "Decentralization for Development"



(from left) Mr. David Nassar (LERC Intern), H.E. Former Minister of Interior Mr. Ziad Baroud, and Ms. Jasmin Lilian Diab (LERC Research Assistant and Assistant Project Manager). [July 2014]

Dozens of individuals dropped their projects on Wednesday, July 16, 2014, and gathered at Hotel Monroe, Beirut, to partake in an enriching conference titled, "Decentralization for Development," which the Lebanese Center for Policy Studies (LCPS) organized. The conference assessed the status of Decentralization in Lebanon from both a legal and realistic perspective. Ms. Jasmin Lilian Diab and Mr. David Nassar both represented the Lebanese Emigration Research Center (LERC) at Notre Dame University-Louaize (NDU).

### Sociedad Los Hijos de Darbeshtar at LERC

The Notre Dame University-Louaize (NDU) Lebanese Emigration and Research Center (LERC) Liaison Officer to Latin America Mr. Roberto Khatlab invited to the LERC Mr. Juan José Reyes,



(from left) Ms. Haddad, Dr. Pizzanelli, Mr. Reyes, Ms. Elsa Brambillasca Apud (member of Los Hijos de Darbeshtar), and Mr. Khatlab at the LERC (August 12, 2014)

President of the Uruguayan Sociedad Los Hijos de Darbeshtar (Society of the Sons of Darbeshtar) and Director of Centro de Estudios e Culturas da América Latina (CECAL), on his first-ever visit to Lebanon, along with Ambassador of Uruguay to Lebanon Dr. Marta Ines Pizzanelli.

### Lions Club Governor Visits LERC to Discuss MoU

Lions Club Governor to Lebanon, Jordan and Iraq Attorney Louis Abou Farah, accompanied by District Secretary Mr. Claude Zacca; LERC Liaison Officer, Mr. Antoine Menassa of the WLCU France and President of the Emigrant Committee at Lions Club D351, and Mr. Khoury Mansour of l'Association des Hommes d'affaires Libanais en France (HALFA), met with LERC Director Dr. Guita Hourani, for the purpose of discussing the signing of a Memorandum of Understanding (MoU) to cooperate on common projects related to the Lebanese Diaspora. Following a brief presentation of the LERC electronic archive (LEAD), the distinguished visitors discussed the LERC projects related to mobilizing the Lions members for mutual benefits to both the Center and the Club.

### WLCU-Youth Concludes Lebanese Tour at the LERC

The World Lebanese Cultural Union (WLCU) -Youth visited the Lebanese Emigration Research Center (LERC) at Notre Dame University-Louaize (NDU), as part of their scheduled trip to Lebanon. The delegation included the WLCU-Youth Secretary-General Mr. Philippe Di Hanna, as well as Ms. Rita Houkayem, former Miss Lebanon Emigrant Canada 2013.



(from left) Ms. Liliane Haddad (LERC Indexer and Archivist), Mr. Mansour, Dr. Hourani, Mr. Abou Farah, Mr. Zacca and Mr. Menassa (LERC, NDU, Oct, 2014)



The WLCU-Youth delegation with Ms. Haddad and Ms. Diab at the Abou Khater Auditorium, NDU (Aug. 28, 2014)

### CSO Attends National Youth Policy Workshop

Notre Dame University-Louaize (NDU) students, through the Community Service Office (CSO), recently participated in a three-day workshop titled, "National Youth Policy and Advocacy," which was held at Hotel Le Crillon, Broumana, Lebanon, and organized by The Lebanese National Commission for UNESCO ([www.lncu.org](http://www.lncu.org)) in collaboration with MASAR ([www.masarlb.org](http://www.masarlb.org)). Rania Sabaayon, the designated trainer, introduced participants to the National Youth Policy through a series of teamwork activities. In the next part of the workshop, each participant, as a young citizen and part of the Lebanese society, was trained on how to contribute in advocating Youth Policy by using different skills. The workshop was enriched with the participation of Joe Hamoud, representing the NGO "Ta3o Ne7keh", which deals with AIDS patients, as well as the participation of actress Hanane al-Haj, who directed the participants in a short play. The teamwork activities brought together participants from different ages and backgrounds, and benefited from diverse input while providing a sound platform for the sharing of valuable experiences and knowledge among participants.



## scholarly activities

### Lebanese, Arab Youth Meet at NDU for "Emerging Leaders Conference"

The Department of Government and International Relations, Faculty of Law and Political Science (FLPS) at Notre Dame University-Louaize (NDU), in partnership with the World Youth Alliance (WYA) Middle East regional office, hosted between October 23 and 24, 2014, the annual "Emerging Leaders Conference (ELC)."

This year's theme was titled, "The Family and Economic Development in the Arab Region," which tackled several issues affecting youths in modern Middle Eastern societies, and highlighted the role families play in helping their members both socially and financially.

Dr. Elie el-Hindy, Chairperson of the FLPS, and WYA Director Ms. Jessica Hallak each delivered an opening speech before an audience of NDU students and Lebanese and Arab youths who attended the ELC.

Dr. Akram el-Khoury started the panel discussions with a presentation highlighting the support families provide to children, the elderly, and persons with disabilities in Lebanon, which was followed by a presentation by an Egyptian WYA member on the same subject, but in an Egyptian context.

The discussions later focused on the difficulties that migrants, displaced persons, and refugees face, an issue that NDU Professor and Researcher Dr. Eugene-Sensenig addressed. Following the interactive lectures, the attendees were divided into two groups and asked to discuss the different problems mentioned in the conference and come up with recommendations. The second day of the ELC started with a panel discussion on the impact of remittance money on families, presented by Dr. Guita Hourani, Director of

the Lebanese Emigration Research Center (LERC) at NDU. The lectures then addressed the theme of youth unemployment and transition from school to work, with Dr. Bassel Akkar explaining how to conduct surveys, and WYA member Mr. Ahmed Waheeb — who specifically traveled from Egypt to attend this conference — speaking on unemployment in Egyptian society.

The audience was later divided into three groups, and each had to find policy alternatives to solve the problems discussed at the conference. The ELC concluded with the groups' presentations of their work, followed by a group photo.

Overall, the two-day conference presented a special opportunity for youths to meet peers from Lebanon and the Arab world who share their concerns and challenges. The FLPS and NDU presented themselves, yet again, as an open space for dialogue and youth development. Through this unique conference, NDU proves itself as a University that holds close to its heart the needs of its community and proves that it is willing to cooperate with all relevant bodies to promote its values of encouraging peaceful dialogue and upholding human dignity.



### Waynon: First Feature Film Produced by NDU



Produced by Notre Dame University-Louaize (NDU), *Waynon (Void)* was directed by seven NDU film graduates (Jad Beyrouthy, Tarek Korkomaz, Salim Habr, Christelle Ighniades, Maria Abdel Karim, Zeina Makki, and Naji Bechara).

Written by famed Lebanese celebrity George Khabbaz, in collaboration with the Emile Chahine Foundation, *Waynon* features a star-studded cast: Takla Chamoun, Diamand Abou Abboud, Rodrigue Sleiman, Elie Metri, Nada Bou Farhat, Julian Farhat, Ziad Saaibe, Carole Abboud, Latifa Moultaqa, Liliane Nemri, Carmen Lebbo, Antoine Moultaqa, and Talal al-Jurdi.

The film premiered in Lebanon on Monday, October 27, 2014, at ABC Grand Cinemas, Dbayeh, and witnessed a host of celebrities and stars turning out for the big event, including the movie's producers Nicholas Khabbaz and Sam Lahoud.

*Waynon* tells the parallel story of six Lebanese women of different ages, awaiting the return of their sons,

brothers, husbands or lovers, who have been missing since the civil war. The film depicts the events that take place on the eve of the Beirut Parliament Square sit-in, where the women petition to renew the cases of their missing men (son, husband, brother, father, and lover).

The lives of these women revolve around waiting for the men in their lives. A wait filled with moving monologues that hinge on uncertainty and hope.

With the powerful combination of genuine humanitarianism and undeniable talent, the cast and production team elevate this movie beyond its geographical context and delivered it to several international film festivals.

*Waynon* won the "Best Film Award" at the Dublin Film Festival, the "Best Script Award" at the Malmo Arab Film Festival in Sweden, the "Special Jury Award" at the Alexandria Film Festival in Egypt, and "Best Actress Award" for Diamand Bou Abboud at the Dakhla International Film Festival in Morocco. It was also nominated for the Golden Muhr at the Dubai Film Festival in 2013.





## Running the Good Race

The Faculty of Humanities (FH), the Council for Research in Values and Philosophy (CRVP), and the Lebanon Dialogue Initiative (LDI) at Notre Dame University-Louaize (NDU), in collaboration with the Beirut Marathon Association (BMA), organized a dialogue session titled, "Running the Good Race, A Dialogue in Three Voices: Haile Gebreselassie, May el-Khalil, and Maxime Chaya," with the Sports Legend Haile Gebreselassie, Ms. May El-Khalil, and Maxime Chaya. Dr. Edward J. Alam, Director of the CRVP and Executing Officer of LDI, moderated the session.

After brief welcome speeches delivered by Vice-President for Public Affairs and Communications Mr. Suheil Matar and NDU President Fr. Walid Moussa, the event began with the screening of three videos, highlighting the achievements of the three highly distinguished guests. Following the screening, Dr. Edward Alam presented his introduction, placing the event in the proper context and ended it by posing two questions to the speakers who then opened the floor for discussion among NDU professors and students, especially the Sports Education students.

In his introduction, Dr. Alam said, "It is my distinct pleasure to introduce our event this evening ... It comes as one of many activities in a series of events

that fall under an exciting and dynamic NDU Initiative titled, 'Lebanon Dialogue Initiative,' a civil society driven movement, which calls upon the United Nations to recognize Lebanon as a Land of Dialogue among Civilizations and Cultures. By such international recognition, we believe that Lebanon will be able to secure the international solidarity it needs to recover its historic vocation—a vocation that Lebanon somehow still manages, if only in fits and starts, to be faithful to. Events such as these, and the previous activities under the auspices of NDU's Lebanese Dialogue Initiative, events at NDU like the Conversation with Robert Fisk in 2013, or the International Colloquium with Nobel Prize winner Wole Soyinka in 2014, or events abroad like the International Conference in Sao Paulo, Brazil, last year on Lebanon's role in the Dialogue of Civilizations, which was patronized by some of Brazil's highest ranking officials. These events, and many like them, though only drops in an ocean of darkness, are the repeated bursts of light that make all the difference. And the presence of every single individual here this evening is one precious drop in that ocean of light sustaining Lebanon and helping it to hold on to this most critical historic vocation ... Soon, for the first time in the region since 1948, a synagogue will be opened for worship in the district of Wadi Abu Jamil, the traditional Lebanese Jewish neighborhood that had been abandoned during the war. These drops in the ocean, once again, make all the difference in helping Lebanon to recover its historic vocation of promoting dialogue and genuine

coexistence among people of different religious and ethnic traditions. This evening's event... I would like to believe... is one such small event. In two days, tens of thousands of Lebanese and many others from all around the world who believe in Lebanon will descend upon Beirut, not just to run a Marathon, but to make a statement, and three prominent voices to make that statement are with us this evening, May el-Khalil, and Maxime Chaya, two exceptional human beings that need no introduction here... But what makes this evening even more significant is that we have the honor of also listening in person to an international sports legend, Mr. Haile Gebreselassie, who, through his global fame, has been helping his own native country of Ethiopia to face their own challenges." The evening was memorable given its fruitful discussions, questions, and comments, and its crowning moment when the Running Club students of Champville School presented Gebreselassie with an artistic portrait of himself. The astounding gift delighted Gebreselassie.

In previous years, the Festival honored many figures in Lebanese and Arab cinema, and this year's event was no exception. The NDUIFF chose to honor in its opening ceremony the celebrated Syrian actor and director Dureid Lahham for his lifetime achievements. Lahham was honored in the presence of the Minister of Education Mr. Elias Bou Saab, NDU President Fr. Walid Moussa, Vice-Presidents Mr. Souheil Matar and Dr. Elie Badr, and a host of professionals from the film industry, including actors, actresses, producers, directors, writers, film makers, and film students.

## 8th NDUIFF

Notre Dame University-Louaize (NDU) hosted from November 9-16, 2014, the 8th NDU International Film Festival (NDUIFF) themed, "The Power of Youth." NDUIFF is a forum for young filmmakers from Lebanon and around the world to exchange film culture and to communicate through image and sound.





The 2014 NDUIFF welcomed students and independent short films from Lebanon and around the world in three categories: Fiction, Documentary, and Animation. After week-long screenings, long hours of deliberations among the NDUIFF jury on more than 80 short films, and a closing ceremony, which took place on Sunday, November 16, 2014, the winners in each category were announced, as follows:

**Best Fiction - Lebanese Competition, 1st Prize Award**  
*Where There is Nothing But Water* by Mohamed Sabbah | ALBA

**Best Fiction - Lebanese Competition, 2nd Prize Award**  
*Django* by Scarlet Saad | IESAV

**Best Fiction - Lebanese Competition, 3rd Prize Award**  
*Manuscript* by Mansour Aoun | USEK

**Best Documentary - Lebanese Competition**  
*Suspended Survival* by Nour Safieddine and Rolande Issa | LU1

**Best Animation - Lebanese Competition**  
*Intersection* by Marc Aoun | ALBA

**Bank Of Beirut Public Vote Award**  
*With Thy Spirit* by Karim Rahbani | IESAV

**Best Independent Film - Lebanese Competition**  
*Moneta* by Jad Dany Ali Hassan and  
*Troubled Waters* by Toufic Khreich

**Best Fiction - International Competition**  
*Eye and Mermaid* by Shahad Ameen | Saudi Arabia

**Best Documentary - International Competition**  
*Behind the Smoke Screen* by Rami el-Harrayri and Niels De Groot | Netherlands

**Best Animation - International Competition**  
*Seven Minutes in the Warsaw Ghetto* by Johan Oettinger | Denmark

**Emile Chahine Award for Cinematic Excellence**  
*Coup D'oeuil* by Celine Moukarzel | LU2

**Best Actor**  
Hovsep Kaplanian (*Hramstek* by Tony Partamian) | USEK

**Best Actress**  
Caroline Hatem (*Where There is Nothing But Water* by Mohamed Sabbah) | ALBA

**Best Cinematography**  
*Smog* by Jad Sleiman | LU2

**Best Director**  
*Smog* by Jad Sleiman | LU2

**Best Screenplay**  
*With Thy Spirit* by Karim Rahbani | IESAV

**Grand Jury Award**  
*Hramstek* by Tony Partamian | USEK

**Special Jury Mention**  
*Shnir* by Vitaly Suslin | Russia and  
*She is !!* by Aleksandar Tokin | Serbia  
*Red White Green* by Tarek Raffoul

**Honorary Award**  
Hady Zakkak, Active Contributor to the Lebanese Cinema



## Celebrated CG Artist Hayashida Hiroyuki Visits NDU

Computer Graphic artist Hayashida Hiroyuki visited Notre Dame University-Louaize (NDU) on November 20, 2014. Hayashida is world famous for numerous animations, such as Final Fantasy 12 and 13. The Embassy of Japan in Lebanon sponsored his visit to NDU, which involved a two-hour workshop dedicated to students of Computer Graphics and Animation at the Faculty of Natural and Applied Sciences (FNAS). The workshop, held in the presence of His Excellency Mr. Seiichi Otsuka, the Ambassador of Japan to Lebanon, involved an open lecture given by Hayashida titled, "Japanese Advertisement and the Role of Computer Graphics."



## DMS Hosts Lecture on Advertising

The Department of Media Studies (DMS) at the Faculty of Humanities (FH), Notre Dame University-Louaize (NDU), held on December 6, 2014, a lecture titled, "Research and Creativity in Advertising: Challenges and Perspectives."

Mr. Christian Saab, Managing Director of AGB Stat Ipsos, the leading people-meter TAM system in Lebanon, shared his 22 years' experience in the field of research and introduced to NDU Advertising and Marketing students the latest research techniques and software. Saab presented different research techniques and stressed in particular how data is retrieved from the people-meter and how it is interpreted through the Arianna software used in the media planning process. It is worthy to note that this is the fourth year NDU advertising students have trained on the Arianna and Statex software provided by Ipsos; Ipsos updates yearly both software free-of-charge.

Mr. Sami Saab, Founder and Creative Director of Phenomena, a bold Lebanese advertising company, discussed many of his controversial campaigns in Lebanon. Students benefitted from his 21 years' experience and more than 24 local, regional and international awards. Saab screened few of his successful campaigns and spoke about the challenges in the Lebanese market. Overall, the lecture was a resounding success and a revelation for advertising students, who gained from the leading experts more insights into the advertising and marketing field.



## Christmas Concert 2014

The Notre Dame University-Louaize (NDU) Department of Music at the Faculty of Architecture, Art and Design (FAAD), and the School of Music — Division of Continuing Education (DCE) — celebrated on Wednesday, December 17, at 4:30 p.m. an inspiring Christmas Concert at the Issam Fares Hall.

The Concert was divided into two parts.

Students from the School of Music at the DCE along with Mario el-Rahi began the first part, which was a classical orchestra set-up under the baton of Fr. Khalil Rahme.

The second part of the Concert involved the Department of Music and FAAD students singing Christmas carols with a jazz twist.

The grand finale involved the School of Music's modern orchestra led by Mr. Johnny Lawoun.

The audience thoroughly enjoyed the skillful concert and the festive Christmas spirit.



## new developments

### NLC Embarks on Major Construction Projects

The Notre Dame University-Louaize North Lebanon Campus (NDU-NLC) in Barsa, Koura, has embarked on major construction projects to expand the Campus. With five new buildings currently under construction, NLC will by 2016 have the following:

- A fully- and multimedia-equipped, state-of-the-art 500-capacity Auditorium;
- An ultra-modern Administration Building to house, among others, the offices of the Director, Admission, Registrar, and Business Office;
- A state-of-the-art Academic Building to house modern laboratories with cutting-edge technology and accommodate the Engineering, Business, and Sciences disciplines. The building will also include a sophisticated Library with innovative equipment for study and research, a trendy Cafeteria and a Cutaway Hotel, a Stock Room, Art Gallery spaces, modern Meeting/Seminar Rooms, a Computer Center, and many other resources and facilities designed for optimum space allocation and smart access and interconnectivity;
- A Church that pays homage to the NDU Heritage, its Mission, Values, Belief in God, and the infallible faith of the Maronite Order of the Holy Virgin Mary to which the University belongs; and
- A Residence for the Most Reverend Abbot and Monks, which would allow for spiritual retreats and future activities related to the Order amidst the beautiful site surrounding the Campus.





## gifts and donations

### Unique Donation of the Late Prof. Peter Rea



Before his untimely passing, Professor Peter Rea, ARCA (London) FISTD (London), Hon. Prof. Intermedia Design University of the Arts, HfK, Bremen de former Professor Notre Dame University-Louaize (NDU), Beirut, Lebanon, donated to the Faculty of Architecture, Arts and Design (FAAD) a library and other items. The touching e-mails between Prof. Rea and Dr. Assaad Eid, former Vice-President for Sponsored Research and Development at NDU, have been reprinted below.

#### PROF. REA'S LETTER

Dear PRESIDENT NDU-Louaize Lebanon,  
Dear Professor Assaad Eid,  
Herewith below is a description of a gift that I, Peter Rea, am offering to NDU and the FAAD board of Chairmen and others of the FAAD. The gift is titled

'The FAAD room of INSPIRATION – INFORMATION – IDEAS'

#### Background

I would like to make this gift to you as a former Full Professor of Graphic Design NDU 1996 to 2000 under the arm of the Faculty of Humanities at NDU Louaize site, and later continuing to teach in London as your professor in MA Studies for NDU BA Graduates in London from 2000 to 2002.

If you are interested in my rather unique suggestion I hope you will reply quickly. I am shortly due to die from my terminal stages of Living with Cancer now lived with for nearly 3 years.

With your agreement we can press on speedily with our work here in the UK to complete the gift after my imminent death from Cancer.

#### The Gift

I wish to give to your newly formed FAAD Building a 'library and other items'. This library forms approximately 70% of my total UK Library and related effects. These are given at no expense to you other than those set out under Items 1, 2 below.

This resource is to be a Reading (not lending) Library and a general Resource for FAAD student and staff use.

#### Contents

This library and these effects cover more than 50 years of my own purchases and collections of works from other sources and my personal works. It also reaches back to the Bauhaus movement and further to many fathers of Art, Design etc.

Thank you for your time, which is of the essence now, due to my illness.

NB: All thoughts are open to discussion, nothing is set in stone. Enchallah,

**Peter Rea**  
Professor

#### DR. ASSAAD EID'S REPLY

Dear Peter,  
I hope these few words do express my deep and profound appreciation for the generous gift you're making to NDU. I'm tremendously touched and impressed by the magnitude of your gracious donation, and I assure you that it will have a place of honor in

our FAAD building. I am also certain that it will be a valuable 'well' of inspiration, information and ideas for all students and faculty across the University.

The news about your imminent death deeply saddens me; I can't think of words that might console your heart and mind. All I wish is that you enjoy the serenity of life after death. Until we meet again...who knows???

Your friend and colleague,  
**Dr. A. Eid**

#### REBECCA REA'S LETTER (PROF. REA'S DAUGHTER)

Dearest Dr. Eid and John,  
I write to you as Peter's daughter to thank you with all my heart for accepting Peter's gift and even more importantly, for contacting me today so that I could tell Peter the news before he dies. It was wonderful that John telephoned and spoke to Peter. I know he understood because he said "thank you John thank you". I then found your email Dr. Eid and I read it to Peter. Such lovely special words.

I will make a visit to NDU in the coming months, once I have recovered a little after my father's death and I very much hope to meet you both then. His time in Beirut was so special for him that Peter has asked me also to scatter some of his ashes there.

I attach the last photo I have of me with Peter just before his significant decline. He had bought me a car as a present and we drove home that evening together with the sunset in front of us and listening to Blues music on the radio. I think we may only have a few days now and I feel heartbroken. I have lived with him for 5 weeks and before then, only when I was 5 years old. A miracle has happened for me though in these last days - at last I have felt able to get close to my father in heart and soul. I yearned for this all my life but his strong character and will power were a challenge to me and so although we have always loved each other, we were also distant in some ways.

A few days ago, my father said that in some ways he could see that his dying was a great moment, as this has brought us together at last. He said that this was "glorious" - I feel that too.

I await the day I meet you and will carry Peter in my heart.

kindest Regards  
**Rebecca**

### LERC Inaugurates Two New Pieces into its Museum

The Lebanese Emigration Research Center (LERC) at Notre Dame University-Louaize (NDU) recently inaugurated two beautiful works of art donated to the LERC Lebanon Migration Nucleus Museum by two Mexican artists of Lebanese descent, sculptor Ms. Nour Kuri and painter Ms. Gabriela Abud.

Ms. Abud donated a painting titled, La Independencia Nos Ha Dado Presente Y Futuro (Independence Has Given Us a Present and a Future), which she completed in 2010, and Ms. Kuri donated a bronze sculpture (24 x 36 x 14 cm) titled, Aldea, or The Village, which she completed in 2010.



(from left): Ms. Liliane Haddad (LERC), Ms. Nour Kuri, Ms. Jasmin Lilian Diab (LERC), and Ms. Gabriela Abud (NDU, Oct. 2014)



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