

SUSTAINABILITY CONFERENCE AND FOCUS GROUPS

Fall 2017-Spring 2018

From an academic stance, a **conference** was held in collaboration with Benedict XVI endowed chair at NDU covering several aspects of environmental sustainability with emphasis on the engagement of students and faculty members in promoting environmentally sound behavior on campus (<http://www.ndu.edu.lb/news-and-events/events/announcements/-sustaining-a-green-and-clean-campus>). Students were also invited to submit their projects in environmental sustainability to be part of the conference: <http://www.ndu.edu.lb/news-and-events/news/the-benedict-xvi-chair-call-for-environmental-sustainability>. Prof. Victoria Charles, from Santa Monica College, was invited as a keynote speaker. A set of 4 short videos were created and posted on the University's Facebook page: (<https://www.facebook.com/NDULEbanon/videos/vb.11843824738/10156095126534739/?type=2&theater>) The conference was reported in the media, including the prestigious French Newspaper, L'Orient Le Jour: <https://www.lorientlejour.com/article/1083375/la-ndu-renouvelle-son-engagement-en-faveur-de-lenvironnement-et-du-developpement-durable.html>

Concomitantly, different student focus groups were established to retrieve student insights about the campus sustainability. A simple yet impactful PowerPoint presentation that answers these student concerns was created by ESTF. To deliver the presentation, the peer-education approach, known for its effectiveness, was adopted. Student volunteers were recruited and trained to deliver the presentation and spread more awareness about new sustainability approaches and methods adopted on campus, and the causes behind them in the 50 most-populated classes. Follow up student booths were set and reminder e-mails were also sent out to the community during this phase.

STUDENT PRESENTATION: SELECTED SLIDES



NDU
Environmental Sustainability
Three Year Action Plan

- I. Waste Management
- II. Water Conservation
- III. Carbon Footprint Reduction
- IV. Land use
- V. Sustainable Procurement
- VI. Outreach & Community
- VII. Monitoring and Review

Questions raised
by NDU community
in focus group meetings

Question 1
**What method is
NDU adopting?**

Clean MRF approach

BLUE =
CLEAN material

BLACK =
Biodegradable material

Clean MRF approach

Training **Daily Sorting**

Question 2
 What is NDU doing
 with the waste?

On-campus sorting...



for recycling...



to the landfill...

Question 3
 Can't you make it easier?

**Recycling is NOT Convenient...
 BUT... Do the right thing!**



Black : Food waste;
 Tissues;
 Contaminated Papers

**Giving it away
 for charity**

L'Ecoute Association

to provide
 Hearing aid
 kits...



Do it for All the Right Causes!

Our Partners

- L'Ecoute Association → *Recyclables*
- Compost Baladi → *Landscape waste*
- Beeatouna → *E-Waste*

and more will be joining...

FOLLOW UP STUDENT BOOTH

