



Joyce Menassa

Senior Lecturer, Dean of Students, Office of Student Affairs

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Biography

Joyce Menassa is the Dean of Students and previously the Chairperson of the Department of Management and Marketing (DMM). She holds the rank of Senior Lecturer in the DMM at the Faculty of Business Administration and Economics at Notre Dame University.

She holds a Master's Degree (MS) in Business Management and has been teaching Marketing courses since 1994 including: Fundamentals of Marketing, Consumer Behavior, Promotional Strategies, International Marketing, Marketing Strategies & Policies, and Internet Marketing among others.

Today, Mrs. Menassa's mission is to support and guide all NDU students and to provide support through the various departments of Student Affairs office. Mrs. Menassa adopts an open door policy and encourages all students to discuss issues pertaining to student life. She welcomes as well all students' suggestions aiming at improving student support and policies.

Exhibitions, Competitions and Creative Work

Local

Participated in the organization and implementation of the YES-NDU competition for school students

Regional

Gave a presentation entitled: "Smart Learning and the Shift to eBooks" at the Hamdan Bin Mohammed Smart University in Dubai.