



Ghassan Beyrouthy

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Biography

I joined NDU in 1998 in the DHTM, went in 2003 to Montreal and pursued a Ph.D. (a.b.d) in Economics of Tourism. Served 8 years as the chairperson of the DHTM. During my term, I initiated the Events Management emphasis, established the MOU with the American Hospitality Academy (AHA), engaged the DHTM in all local competitions and exhibitions, established the MOU with the Italian "Rondine Casa De La Pace where students were able to pursue their masters in related fields on full scholarship, initiated the annual cost control and events gathering gala dinners which became a tradition at the DHTM. I teach the masters course QMT 665, a course that contributed to the improvement of the caliber of the students master's thesis. I was the supervisor and/or reader of numerous masters' thesis with grades no less than "A".

Chapters in Books

Regional

- Edited and reviewed the book "Introduction to Tourism" for ERBIL University

Exhibitions, Competitions and Creative Work

Local: HORECA, Academie de la Gastronomie Libanaise

Esteemed indicators

Member of the Hotel Syndicate in Lebanon

Member of the Maritime Establishments in Lebanon