

## JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CC-905-2022
Company Name	Liquigas
Industry	Oil & Gas
Vacancy	Loyalty Program Officer
Number of vacancies for that position	1
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	FT
Major(s)	Marketing or any other related field
Degree	Bachelor or Master
Years of Experience	2 to 3 years
Location	Zouk
Remuneration & Benefits	TBD
Currency (LBP, Dollar, Lollar)	TBD
Tasks & Responsibilities	<ul style="list-style-type: none"> <li>❑ Develop loyalty programs for the different market segments.</li> <li>❑ Work closely with Application Program Manager, Finance Department and Commercial Department to develop processes related to our loyalty program.</li> <li>❑ Coordinate the Application Upgrades implementation with the Program Manager, Coral gas Stations and Customers.</li> <li>❑ Generate Reports and Analytics from the Application Data in order to:               <ul style="list-style-type: none"> <li>❑ ensure constant visibility of the implementation and usage status</li> <li>❑ identify the right target segments and opportunities for growth</li> </ul> </li> <li>❑ Propose solutions for complaints resulting from any of the loyalty programs.</li> <li>❑ Initiate and coordinate marketing tactics that will enhance customer experience with our loyalty program.</li> <li>❑ Assess and work with external vendors to expand the loyalty rewards proposing.</li> <li>❑ Aware of competitive and global loyalty program trends in order to</li> </ul>