

## JOB POSTING REQUEST FORM

JOB DETAILS	
Reference #	CC-899-2022
Company Name	SAKA Trading S.A.L.
Industry	Automotive
Vacancy	Marketing Officer
Number of vacancies for that position	1
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Full Time
Major(s)	Marketing
Degree	Bachelor Graduate / Masters Graduate
Years of Experience	2-4 years
Location	Choueifat
Remuneration & Benefits	
Currency (LBP, Dollar, Lollar)	Part in Fresh and Part in Lollar Rate
Tasks & Responsibilities	<p>The ideal candidate will be responsible for creating marketing content and distributing it effectively. You will help us create a strong brand presence with innovative promotional offerings, online and offline marketing campaigns, and marketing events. You will collaborate with the sales team to ensure that your marketing efforts support their sales efforts. Finally, your analytical skills will assist you as your monitor and report on the success of your marketing efforts.</p> <p>Responsibilities: Not limited to;</p> <p>Plan and execute campaigns and events Track, analyze and report the success of those campaigns and events Create online and offline marketing content Empower the sales team with marketing content and campaigns that help drive sales Coordinate with the marketing agencies on all marketing campaigns and plans Coordinate with graphic designers on visuals and posts Handle the marketing logistical part and follow up with the related parties</p>

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### Qualifications

2-4 years of marketing experience  
BS/BA in Marketing  
Excellent writing and communication skills  
Creative, and have an eye in graphic design  
Excellent reporting and follow up skills  
Ability to work under pressure  
Location Lebanon - Choueifat  
Able to join immediately