

JOB POSTING REQUEST FORM

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Reference #

Company Name

Industry

Vacancy

Number of vacancies for that position

Job Type (FT, PT, Contractual, Seasonal)

Major(s)

Degree

Years of Experience

Location

Remuneration & Benefits

Currency (LBP, Dollar, Lollar)

Tasks & Responsibilities

CC-890-2022

Expertise Recruitment

Recruitment Agency

Design Lead

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FT

Graphic Design

Graphic Design

7 to 9 years

Lebanon

Job Description

The Design Lead has a responsibility to manage a design team and contribute to the growth of the design department as a whole. The tasks include:

- Contributing to the growth strategy of the design department
- Helping shape the design department's systems to improve efficiency and streamline processes
- Assisting with recruiting designers, managing their onboarding, and handling their training
- Leading a design team by assigning duties, coaching, providing feedback and evaluating performance
- Continuously encouraging design innovation in the company
- Establishing and promoting design guidelines, best practices, and standards
- Developing and maintaining our brand
- Staying up-to-date with the latest design research and always developing



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professionally

- Meeting clients to identify their needs, liaising regularly with them, and responding to any questions they might have
 - Translating high-level requirements into manageable design tasks that are then assigned to different designers within the team
- Overseeing all stages of the design process from concept to final hand-off, and ensuring they're in line with gtlogic's standards and the requirements of the client
- Continuously working and following up with engineers and other project stakeholders to resolve any blockers and guarantee a timely delivery of the project
- Effectively presenting and defending designs and key deliverables to peers and partners

Requirements

- A bachelor's or master's degree, ideally in web, interaction, and communication, or graphic design.
- 7-9 years of experience as a UI/UX
 Designer in an agile software development environment.
- Have an extensive knowledge of the creative process and how to lead with it.
- Have a solid base in multidisciplinary design to manage a range of design projects including but not limited to digital and print branding, animation, UI/UX design, and conducting user research.



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- Possess excellent written and verbal communications skills in English and be proficient in Arabic. Spanish, French, or other languages are a plus.
- Effectively present information and respond to questions from clients and teammates.
- Be able to search for, recommend and apply the latest trends, methodologies & technologies.
 - Display strong strategic thinking skills.
- Demonstrate strong analytical and problem-solving skills.
- Have a constant drive for learning and self-improvement.
- Effectively manage their own time and tasks, and work independently and efficiently.
- Demonstrate personal accountability.
- Exercise good judgment and sound decision-making.
- Have the ability to achieve high performance goals and meet deadlines in an extremely fast-paced environment.
- Possess excellent interpersonal and presentation skills.
- Display a client-focused attitude by answering and anticipating their needs.
- Ability to coach and manage a team of designers.