

JOB POSTING REQUEST FORM

JOB DETAILS

Reference #	CC-882-2022
Company Name	Webedia
Industry	Webedia a leading digital media company that helps businesses connect with Arab consumers efficiently and effectively through strategic, insight-driven, culturally-led creative solutions. Located in the Dubai, Jeddah, Riyadh and Beirut.
Vacancy	Senior Art Director
Number of vacancies for that position	1
Job Type <i>(FT, PT, Contractual, Seasonal)</i>	Full time
Major(s)	Graphic Designer, Communication Arts, Advertising
Degree	Bachelor's degree
Years of Experience	1-3 years
Location	Beirut
Remuneration & Benefits	NSSF and health insurance
Currency (LBP, Dollar, Lollar)	USD
Tasks & Responsibilities	<ul style="list-style-type: none"> • Manage and direct interaction designers, marketing designers, HTML production and user research teams. • Direct and manage all photography including composition, talent acquisition and photo manipulation. • Design materials including POS, mailings, brochures, posters, flyers and other collateral materials. • Create flyers, show cards, and prepare artwork and media files for exhibitions director. • Design wire frames and work on UX design issues and working with development team to ensure integration.

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- Assist in all stages of the marketing and design process, from initial brainstorm meetings to final production.
- Design and code digital solutions for capabilities and event videos, presentations, HTML email, web graphics, and websites.